



**Overcoming
Obstacles
on the Trail and in
Life**

Trips for Kids
138 Sunnyside
Mill Valley, CA 94941
national@tripsforkids.org
www.tripsforkids.org
415-458-2986

Board of Directors

Carsten Andersen
Chauncey DiLaura
Gary Fisher
Patricia Gallery
Tim Harrington
Richard Idell
Alan Kay
Chuck Lesem
Marilyn Price
Shaughn Stanley

Honorary Board

Peter Coyote
Mickey Hart
Phil Lesh
Huey Lewis
Bonnie Raitt
Carlos Santana
Pete Townshend
Bob Weir
Thomas Weisel
Robin Williams

FOR IMMEDIATE RELEASE

**Trips for Kids' Israel Chapter Travels to Washington, D.C. and
Participates
in a Joint Bike Ride with its Northern Virginia Chapter**

*Within months of expanding beyond North America, Trips for Kids unites
two of its chapters from two areas of the globe for a collaborative
mountain bike ride*

San Rafael, Calif. and Springfield, Va. -April 27, 2009-[Trips for Kids](http://www.tripsforkids.org)
(TFK), an international nonprofit serving at-risk youth, announces its first
joint ride with participants from the TFK chapters in Beit Shemesh, Israel
and Northern Virginia will take place on Monday, May 4, 2009 at 4 p.m.
at Lake Accotink Park, Springfield, Va., 22150.

"We are thrilled to give young riders from the Israel and Northern Virginia
chapters this opportunity to share their excitement for the outdoors and
mountain biking," said Marilyn Price, founder of Trips for Kids. "We are
certain that both groups will gain appreciation for the outdoors, mountain
biking and other nationalities."

The [Jewish Federation of Greater Washington](http://www.jewishfederation.org)'s "Partnership 2000," a
program dedicated to creating relationships between Israeli and North
American Jewish communities on an individual, organizational and
community level, made this ride possible by underwriting the trip for
Trips for Kids Israel- Samson Riders Bicycle Club (TFK Israel-SRBC).

"The children visiting from Israel were struggling academically and had
little direction in their lives when they joined Trips for Kids," explained
Gilad Golani, liaison for Partnership 2000 in Washington, D.C. "They all
demonstrated a great deal of self discipline to improve their scholastic
efforts and earn their spot on the Washington, D.C. trip."

TFK Israel-SRBC chapter will take home five new bicycles donated by
Trek Bicycle Corporation. As an official TFK sponsor, Trek generously
supplies a starter set of bikes to each new TFK chapter.

This inspiring event adds to TFK's already rich history of enriching the
lives of underserved youth. Through its 65 chapters, the 21-year-old
organization has taken 50,000 underserved youth throughout the U.S.,
Canada, and Israel on day-long mountain bike adventures. In addition to
a day of fun and healthy exercise, the young riders take home an
increased awareness of their natural environment and strengthened self
confidence.

About Trips for Kids

Trips for Kids (www.tripsforkids.org) is a nonprofit 501(c)3 organization
based in Marin County, California. With 60-plus chapters operating in the
United States, Canada and Israel, Trips For Kids opens the world of
cycling to at-risk youth through mountain bike rides and Earn-A-Bike
programs. Trips for Kids started in 1988 as a grass roots effort by avid

mountain biker, environmentalist and Mountain Bike Hall of Fame inductee Marilyn Price to provide inner-city youth a way to enjoy the outdoors and gain much-needed life skills.

Fueled by success in the San Francisco Bay Area, the national organization was launched in 1999 with the expanded mission to open as many chapters as possible in order to provide kids with lessons in personal responsibility, achievement and environmental awareness through the development of practical skills and the simple act of having fun through mountain biking.

#

TRIPS FOR KIDS NATIONAL MEDIA CONTACTS:

Marilyn Price, Trips for Kids, 415.458.2986, national@tripsforkids.org or
Chip Smith, SOAR Communications, 801.523.3730, csmith@soarcomm.com

TRIPS FOR KIDS METRO D.C. MEDIA CONTACT

Julie Childers, Trips for Kids Metro DC Executive Director, 703.209.5721,
tfkmetrodc@tfkmetrodc.org