



FOR IMMEDIATE RELEASE

Trips for Kids Seeks Executive Director for International Programs

New position will strengthen Trips for Kids' international presence, allowing the organization to serve thousands more deserving kids around the world

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SAN RAFAEL, Calif. - July 20, 2010 -Trips for Kids (TFK) has created a new executive director position to oversee its international programming and develop its strategic alliances on an international level, and is seeking qualified candidates.

"We have come a long way as an organization since our inception in 1988. Our dream is that one day Trips for Kids will be as large as The Boys and Girls Clubs of America," said Marilyn Price, Trips for Kids founding director. "We are looking forward to bringing on an international executive director that will take our mission to the next level."

The new TFK international executive director will be responsible for increasing the number of TFK chapters in the United States and overseas, generating program funding, expanding ties with international bicycling and recreational industries, forming critical alliances with other national youth organizations and increasing public awareness of Trips for Kids' programs to get more low-income, at-risk children on mountain bike rides.

Qualified candidates should submit their cover letters and resumes to Shaugn Stanley, lead advisor and TFK Marin board member, at sstanley@stifel.com. No telephone inquiries please.

TFK is an international non-profit organization that takes underserved youth on mountain bike adventures, teaching them personal responsibility, achievement and environmental awareness. There are now 69 chapters in the United States, Canada and Israel. More than 65,000 disadvantaged young people have participated in TFK's day-long cycling adventures.

For more information on Trips for Kids, please visit www.tripsforkids.org or call Marilyn Price at 415.458.2986.

About Trips for Kids

Trips for Kids (www.tripsforkids.org) is a nonprofit 501(c)3 organization based in Marin County, California. With 65-plus chapters operating in the United States, Canada and Israel, Trips for Kids opens the world of cycling to at-risk youth through mountain bike rides and Earn-A-Bike programs. Trips for Kids started in 1988 as a grass roots effort by avid mountain biker,

environmentalist and Mountain Bike Hall of Fame inductee Marilyn Price to provide inner-city youth a way to enjoy the outdoors and gain much-needed life skills.

Fueled by success in the San Francisco Bay Area, the national organization was launched in 1999 with the expanded mission to open as many chapters as possible in order to provide kids with lessons in personal responsibility, achievement and environmental awareness through the development of practical skills and the simple act of having fun through mountain biking.

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