



## **Less Than Three Months Left to Help Trips for Kids Earn \$25,000 Through CLIF BAR 2 Mile Challenge**

**SAN RAFAEL, Calif. - August 11, 2010** - Trips for Kids (TFK) is leading the six-month CLIF BAR 2 Mile Challenge and needs to continue increasing its lead to win. The CLIF BAR 2 Mile Challenge encourages people to bike instead of drive and will award the team with the most points by October 31, 2010 \$25,000.

### **Trips for Kids**

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"Trips for Kids is surrounded by an amazing international community that continues to uplift us and our cause," says Marilyn Price, TFK executive director. "We have signed up more than 1,200 supporters to date and hope to more than double that number by the end of October."

TFK will use the CLIF BAR 2 Mile Challenge award to purchase equipment for chapters in need, give program materials to existing chapters and help develop new chapters.

Participants can help TFK win this additional funding by registering online at <http://2milechallenge.com/users/add/> for the 2 Mile Challenge, joining the Red Team to pedal for TFK and logging their miles traveled by bike.

For more information about TFK and to donate to the organization, please visit [www.tripsforkids.org](http://www.tripsforkids.org) or call Marilyn Price at 415.458.2986.

#### **About Trips for Kids**

Trips for Kids ([www.tripsforkids.org](http://www.tripsforkids.org)) is a nonprofit 501(c)3 organization based in Marin County, California. With 65-plus chapters operating in the United States, Canada and Israel, Trips for Kids opens the world of cycling to at-risk youth through mountain bike rides and Earn-A-Bike programs. Trips for Kids started in 1988 as a grass roots effort by avid mountain biker, environmentalist and Mountain Bike Hall of Fame inductee Marilyn Price to provide inner-city youth a way to enjoy the outdoors and gain much-needed life skills.

Fueled by success in the San Francisco Bay Area, the national organization was launched in 1999 with the expanded mission to open as many chapters as possible in order to provide kids with lessons in personal responsibility, achievement and environmental awareness through the development of practical skills and the simple act of having fun through mountain biking.

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