



Trips for Kids

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FOR IMMEDIATE RELEASE

Giant Bicycle Donates Bicycle Products to the Trips for Kids Re-Cyclery

Unique method of delivery well-worth the 200 mountain bike rides the donation will provide

SAN RAFAEL, Calif. – May 5, 2011 – Long-time Trips for Kids donor, Giant Bicycle USA, recently made a generous product donation to Trips for Kids and its Re-Cyclery. Unlike donations that usually arrive via UPS or a trucking company, Trips for Kids personally took charge of the donation by flying a staff person to Los Angeles, renting a U-Haul truck and driving the great number of bikes and parts back to their warehouse facility in San Rafael.

Despite the unique method of delivery, Trips for Kids Shop Manager Andy Phelps said, “the time and effort will be well worth the end result - - the value of the donation will mean 200* mountain bike rides or more for the youngsters we serve!”

“Trips for Kids is one of the most important organizations that Giant supports,” said Patrick VanHorn, Corporate Communications Manager for Giant USA. “I lived in Marin County before I ever worked in the bicycle industry, and I’ve seen the great work TFK has done. To now be able to help continue Giant’s backing for the organization is really quite an honor.”

Since TFK was founded in Marin County in 1988, more than 79,000 at-risk youth have experienced the challenge and excitement of TFK’s outdoor adventures. The daylong mountain bike rides help children gain physical skills and confidence while inspiring an appreciation for nature.

“Supporters like Giant and the hundred or more other bike companies that donate product they can no longer use are directly responsible for much of the success of Trips for Kids. We are able to generate funds to operate our programs through these donations,” said Founding Director Marilyn Price. “Our bike thrift shop gives donated items a “second life,” making a win-win situation for Trips for Kids and the environment. Without a doubt, we value our relationship with Giant and all the industry donors who have supported us over the years.”

Manufacturers, distributors and shops wishing to clear out unwanted stock, receive a tax deduction, help the environment, and help kids, can email Marilyn at info@tripsforkids.org or call 415.458.2986.

The Trips for Kids Re-Cyclery Bike Thrift Shop is located at 610 Fourth Street, San Rafael, Calif. The shop is open Tuesday through Friday, 12:00 p.m. to 6:00 p.m. and Saturday and Sunday, 10:00 a.m. to 4:00 p.m. For more information, go to www.tripsforkids.org.

* Number of mountain bike rides may vary based on the end sold price of the donated bicycle products at the Trips for Kids Re-Cyclery.

About Trips for Kids

Trips for Kids National is a 501(c)3 nonprofit based in Marin County, California. Trips for Kids (TFK) started in 1988 as a grass roots effort by avid mountain biker, environmentalist, and Mountain Bike Hall of Fame inductee Marilyn Price. TFK programs give underserved youth a chance to experience the joy and challenge of mountain biking, while learning valuable life skills and an appreciation for the outdoors. There are currently 75 Trips for Kids chapters across the United States, Israel and Canada, with more on the way. For more information, visit www.tripsforkids.org or call Marilyn Price at 415.458.2986.

About Giant

Across seven continents and fifty-odd countries, underneath thirty-two of the world's brightest professional cyclists, in over ten thousand retail outlets, and throughout the streets of the world's most populous nations, you'll find bicycles designed and built by Giant, 'The Global Bicycle Company'. For nearly three decades, Giant has devoted itself to the growth of both cycling and cycling culture. The ability to bring new and healthier lifestyles to customers around the globe makes Giant proud. For more information, visit www.giant-bicycles.com

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