

NON-PROFIT PROJECTS OF THE BICYCLE TRAILS COUNCIL OF MARIN, SIERRA CLUB INNER CITY OUTING PROGRAM, AND THE INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION



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TRIPS FOR KIDS

NEWSLETTER

SUMMER/FALL 1996

A RE-CYCLERY SUCCESS STORY

MARLON FLORES, A TENTH grader at San Rafael High School, is a tall fifteen year old with a confident smile. He first came to the Re-Cyclery in May, when he was walking by and noticed all the kids, bikes and tools and wandered inside to see what it was all about. He joined the program that day and immediately distinguished himself as a shining star among the Re-Cyclery students. Marlon attends the bike repair workshops every day and is saving his hard-earned credits to buy a new mountain bike. Marlon sees the Re-Cyclery as a new commu-

nity for him. "The Re-Cyclery has given me something better to do," he says, "because if you work hard, you get rewards. I like that."

Marlon came to the United States from El Salvador when he was three years old. He lives in the Canal neighborhood of San Rafael with his mom and his dad, a retired port worker. Even though he grew up in America, he knows all too well the hardships of living in El Salvador. His stepbrother was killed in the civil war there. He also knows the sacrifices his parents made to

bring him to this country so he could have a better life. Still, even in the United States, there are many

challenges he faces as a teenager living in the Canal. He has watched many of his peers join gangs, do drugs and get in trouble with the law. But Marlon is trying to get himself on the right track. Joining the Re-Cyclery is a step in that

direction. In the future, he hopes to become a fireman so he can "help people and be a good guy."

Marlon is an example of the difference the Re-Cyclery can make in the lives of the youth who participate. By reaching Marlon and others like him, who might not otherwise have healthy activities to engage in, the program can offer a safe environment for the kids to learn new skills, make new friends and provide them something to look forward to. Marlon, who is just a few credits shy of earning his new bike, certainly thinks so.



Marlon - a shining star

"...IF YOU WORK HARD, YOU GET REWARDS. I LIKE THAT."

NEWS...



Nature lesson on Mt. Tam

SWAP BREAKS RECORD AGAIN

Attendance at this year's Bike Swap, June 1 and 2, was the highest ever. The event, the largest of its kind in the country, brought several thousand people to the Mill Valley Recreation Center to buy bikes, parts, and accessories. The Swap, Trips for Kids biggest fundraiser, raised over \$37,000. Many thanks to each of the 185 TFK volunteers who gave their time to make the event possible.

KIDS BEGIN ART PROGRAM

TRIPS FOR KIDS VOLUNTEERS Karen and John Nelson now regularly coordinate art projects with the kids at the Re-Cyclery. This has been a welcome addition to the program in that it broadens the opportunities available to the children. The bright new Re-Cyclery sign on the front of 135 Alto is the product of one of their workshops.



Artists at work

ENVIRONMENTAL EDUCATION

ENVIRONMENTAL EDUCATION workshops, led by Ryan Lamberg and Adam Schreiber, teach children the importance of preserving the natural environment and emphasize how they can bring this awareness to their daily lives. Covering these subjects in conjunction with the rides is a valuable addition to the program because it links the fun the kids have on the rides with the need to preserve natural resources. A few of the rides and workshops were with children from a hearing impaired program. At the end of the day, the kids have had an unforgettable mountain bike experience and learned firsthand why protecting the environment matters so much. The response from the groups has been very positive.

"The 'big uphill' definitely challenged them (and me), showing us that you can overcome big (and small) obstacles if you put your mind to it."

Sarah Burke

Youth Employment Coordinator
Strawberry Creek Center,
Berkeley

"Each student enjoyed the ride and learned something about himself and the environment... Several parents called to praise the trip and the positive effect it had on their child."

Shelley Nissan,

Teacher
Benicia Court School

TRIPS FOR KIDS
NEWSLETTER
published by
Trips for Kids

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TRIPS FOR KIDS GOES NATIONAL

The International Mountain Biking Association (IMBA) has agreed to be the umbrella organization for Trips for Kids, as the program continues to spread to new cities around the country. As the umbrella organization, IMBA will be providing insurance and general support to Trips for Kids chapters. This is a tremendous step forward for the program because it eliminates many of the obstacles facing individuals who want to start Trips for Kids chapters. Anyone with questions about starting a chapter should call Marilyn at 415.381.2941.

EXCESS BIKES DONATED TO SAN QUENTIN PROGRAM

Trips for Kids now gives its excess stock of donated used bikes to a program in San Quentin prison in which the inmates repair the bicycles to be donated to non-profit programs around the Bay Area. The program, run by San Quentin counselor Addie Kitchen, is in its first year and Trips for Kids already has donated six truckloads of bikes and parts. Trips for Kids Director Marilyn Price is thrilled with the arrangement. "It gives us the chance to donate the bikes that we wouldn't ordinarily have the time or resources to repair and get them to a program that can put them to good use."

NEW LOW-RIDER BIKE CLUB

This summer, Trips for Kids started a low-rider bike club, led by instructor Louis Sandoval, to teach youth how to design and build this classic style of bikes. Funded by a \$3500 grant from the Youth Leadership Institute, the low-rider club will meet throughout the summer. The goal is to spark the kids' creativity by letting them custom design their bikes. The rewards for the children will be a bike they can keep, useful skills, and a healthy alternative to spending time on the streets.

MARILYN PRICE USHERED INTO HALL OF FAME

ON JUNE 28, MARILYN PRICE was inducted onto the Mountain Bike Hall of Fame in Crested Butte, Colorado. Founded in 1988, the Hall of Fame grants this award to only three people each year. Marilyn was honored for her work as the founder of Trips for Kids, which has taken more than 2,700 inner city youth on mountain bike trips since its inception eight years ago. The ceremony was especially meaningful because Marilyn was presented with the award by her daughter, Beth.

IN THE NEWS...

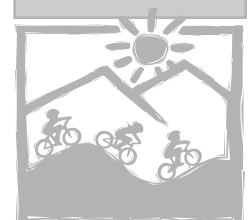
In August, our director Marilyn Price was featured for her work with Trips for Kids on General H. Norman Schwarzkopf's weekly special entitled "Schwarzkopf's America" that appears on NBC's Nightly News with Tom Brokaw. This welcome publicity for the program comes in the wake of news stories by Sports Illustrated, Bicycling Magazine, KGO Channel 7, KPIX Channel 5, and other news organizations that have reported on the work of Trips for Kids.



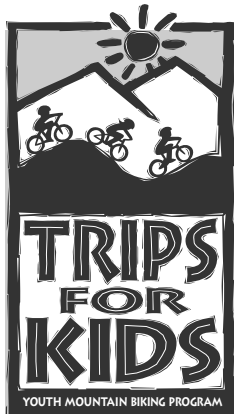
Our founder with award



Re-Cyclery low-riders



WHO WE ARE...



TRIPS FOR KIDS weekly mountain biking program is dedicated to offering inner city kids outdoor adventure and a chance to experience natural areas outside their home city. The goal is to provide these kids an opportunity to experience themselves and their surroundings in positive new ways, and to develop healthy interests and habits through outdoor activities. Our trips give them a chance to connect with nature, develop personal skills through teamwork and cooperation, and build self esteem through bicycle skills development and goal achievement.



RE-CYCLERY is a training and work incentive program through which participants earn credits towards the purchase of a bicycle, parts, and accessories. The "Earn-a-Bike" curriculum includes courses covering bicycle maintenance, repair and safety, and focuses on a hands-on approach to learning. Integrated into all aspects of the program are the principals of reduce, reuse, and recycle. We continually reinforce the environmental benefits of riding bicycles and stress how individuals can make a difference by their everyday actions.

Re-cyclery offers kids a place in the community where they can feel a sense of belonging and kinship through the common bond of biking. Helping out in the shop, learning bicycle repair skills, and participating in monthly mountain bike rides is what the Re-Cyclery is all about.



The Re-Cyclery Staff - Paul, Maya, Tom, Stephen (in front), Kristin, and Marilyn

M I S S I O N

TRIPS FOR KIDS YOUTH MOUNTAIN BIKING PROGRAM IS A SAN FRANCISCO BAY AREA NON-PROFIT VOLUNTEER ORGANIZATION THAT PROVIDES MOUNTAIN BIKING OUTINGS, ENVIRONMENTAL EDUCATION, AND BICYCLE MECHANICS TRAINING FOR LOW INCOME YOUTH. OUR GOAL IS TO COMBINE LESSONS IN PERSONAL RESPONSIBILITY, ACHIEVEMENT, AND ENVIRONMENTAL AWARENESS THROUGH DEVELOPMENT OF PRACTICAL SKILLS AND THE SIMPLE ACT OF HAVING FUN.

Kristin Nute



Charmina is the first student at the Re-Cyclery to have completed her level II bike repair skills.

What I have learned from the Re-Cyclery

I found out about the program from all my friends because I asked them about where they got their bikes and they told me. The first time I came, I learned how to patch a tire if there's a hole. Next I learned about the cables and how to put them in right. I also learned about safety riding techniques from Steve. You're always supposed to wear a helmet and ride your bike on the right side of the street. And then Sandy showed me how to check your bicycle over before you go on a ride. I also learned about the many different parts on a bike and how to fix them if they break. The best part of being here is learning things and then showing them to my mom and then she gets happy.

by Charmina Pariani
age 12



Team Re-Cyclery

THE KIDS...

WHO WE SERVED IN 1995

Trips for Kids had another tremendous year in 1995. We now serve children from 88 agencies serving disadvantaged youth in the Bay Area. In 1995, we led 473 youth on rides. The racial breakdown of the kids served is as follows:

| | |
|------------------|-----|
| Latino | 37% |
| African-American | 37% |
| White | 14% |
| Asian | 11% |
| Other | 1% |

By the end of 1996, we expect to have served upwards of 600 youth. None of the trips would be possible without the help of more than 100 Trips for Kids volunteers who give their time to help on the rides.

MOBILE BIKE PROGRAM

In an effort to extend our reach beyond the immediate neighborhoods in which the Re-Cyclery is located, we began a mobile program to reach other at risk youth. By using a truck to transport bikes and equipment, we served youth in Marin City, the Pickleweed Park Recreation Center, and Bahia Vista Middle School.

AWARDS

MOUNTAIN
BIKING HALL OF
FAME
(MARILYN PRICE)
1996

KGO TV
CHANNEL 7
SALUTES AWARD
1995

LASALSA SABOR
CUP AWARD, 1995

SF EXAMINER
UNsung HERO
AWARD, 1995

JCPENNEY
GOLDEN RULE
AWARD, 1995

WASTE REDUCTION
AWARDS PROGRAM
1995

BANK OF MARIN
SPIRIT OF MARIN
1995

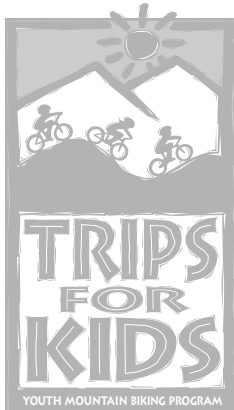
VOLUNTEER
CENTER
OF MARIN,
CERTIFICATE OF
RECOGNITION
1994, 1995

GIRL SCOUT DAISY
AWARD, 1994

BICYCLE TRAILS
COUNCIL OF
MARIN, PIONEER
AWARD 1994

IMBA MODEL
PROGRAM AWARD
1994

THANKS...



THE WORK OF TRIPS
FOR KIDS IS ONLY
POSSIBLE WITH YOUR
CONTINUED SUPPORT.
THE FOLLOWING FRIENDS OF
TRIPS FOR KIDS HAVE
GENEROUSLY DONATED TO
MAKE THE PROGRAM A
SUCCESS. MANY THANKS!

NON BIKE IN-KIND DONORS

OVER \$1000

DFS Group Limited, San Francisco
Heublein Wine Group, San Mateo
Sedgwick James of California, San Francisco
Synon Inc., Larkspur

UNDER \$1000

Arch Rival, Mill Valley
Automatic Rain Company, San Rafael
Best Low Fat Eats, Carol Harvey
Cactus Cafe, Mill Valley
Class 5 Fitness, San Rafael
Colonia Motors, San Rafael
Demo Ski, San Rafael
Doc Guthrie Sign Co., San Rafael
Maggiora & Ghillotti, San Rafael
Marin Computer Resource, San Rafael
Mark Robyn Photos, San Francisco
Michael Fahey Photography, San Rafael
Panamax, San Rafael
Peets Coffee and Tea, Mill Valley
Pier 39, San Francisco
Quality Auto Body, San Rafael
Safeway, Mill Valley
Shaklee, San Francisco
Symmetry, Mill Valley
Tiburon Chiropractic Wellness Center
True Confections, Mill Valley
William Mercer Inc., San Francisco

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Bay View Federal Bank
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Combined Federal Campaign
DFS Group Limited
Esprit Foundation
Fireman's Fund Foundation
Franklin Templeton Group
Fred Gellert Foundation
Hitachi America
Interbike Bike Show
JCPenney Company Inc.
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Koret Foundation
La Salsa Restaurants
Levi Strauss Foundation
Marin Community Foundation
Miller Freeman
Morris Stulsaft Foundation
RCM Capital Management Charitable Fund
REI Foundation
San Francisco Examiner Charities
Springcreek Foundation
Springhouse Foundation
Sram Corporation
The Guardsmen
The Sharper Image
Youth Leadership Institute

INDIVIDUAL DONORS

Gia Athanasiou
Peter and Mimi Buckley
Ruth Heller
Merryl Levy
Lillian Nishi
Ed and Marsha Nute
Joyce Saydah
Penny Tannlund
Bob Ward

NATIONAL MANUFACTURERS & DISTRIBUTORS

OVER \$5000 (IN-KIND DONATIONS '95-'96)

Avocet
 Bell Sports
 Bellwether
 Bianchi USA
 Blackburn Designs
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 Grip Shift
 Ibis
 Shimano American Corp.
 Specialized Bicycle Components

\$1000 - 5000

Bontrager Cycles
 Breeze Cycles
 Bushwhacker
 Diacompe
 Marin Mountain Bikes
 Mountain Bike Magazine
 Powerfood
 Profile
 Ritchey Design
 Sachs Bicycle Components
 Trek Bicycle Corporation
 Wilson Bicycle Sales
 Winner International
 Winwood Technologies
 Yakima

UNDER \$1000

| | |
|-----------------------------|-----------------------------------|
| Adventure Medical Kits | Onza |
| Alpinestars | Park Tool Company |
| Andiamo | Patagonia |
| Answer Products | Pearlizumi |
| ATI | Pedro's USA |
| Basic Bicycle Products | Riedel Cycles |
| Bolle America | Salsa |
| Bruce Gordon Cycles | SIDI |
| BTU Stoker | Sierra Designs |
| CamelBak | Sutherland's Bicycle Shop Aids |
| Cat Eye | |
| Chums | Timbuk2 Designs |
| Clif Bar | Title Nine Sports |
| Coyote Adventures | Torque Bar |
| Croakies | Tri-Flo |
| Deluxe | Turner Suspension |
| Expressline by Traverse Bay | Bicycles |
| Finish Line Technologies | United Bicycle Products |
| Gary Fisher Bicycles | United Bicycle Tool |
| Giro Sport Design | Supply |
| Gore RideOn Cables | WD40 Company |
| Grab On | Wheelsmith Fabrications |
| King Cycle Group | Widgets Outdoor Products |
| Merry Sales Company | Wolf Gard |
| Mongoose Bicycles | |

BAY AREA BIKE SHOP DONORS

OVER \$1000 (IN-KIND DONATIONS '95-'96)

Any Mountain, Corte Madera
 Breakaway, Dublin
 California Pedaler, Danville
 Chain Reaction Bicycles, Redwood City, Los Altos
 Mike's Bicycle Center, San Rafael, Sausalito, Northgate
 Mill Valley Cycleworks, Mill Valley
 Pacific Bicycle, San Francisco Bay Area
 Start to Finish, San Francisco Bay Area
 The Sports Rack, San Jose, San Carlos, Walnut Creek

UNDER \$1000

A Round World, Oakland
 American Bicycle Rental, San Francisco
 Avenue Cyclery, San Francisco
 Backroads, Berkeley
 Balboa Bicycles, San Francisco
 Bicycle Connection, Moraga
 Bicycle Odyssey, Sausalito
 Bicycle Outfitter, Los Altos
 Bike Doctor, Corte Madera
 Bike Nook, San Francisco
 Bike Route, San Bruno
 Caesar's Cyclery, San Anselmo
 City Cycle, San Francisco
 Class Cycle, Novato
 Cupertino Bike Shop, Cupertino
 Fog City, San Francisco
 Fresh Air Bicycles, San Francisco
 Lincoln Cyclery, San Francisco
 Marin Outdoors, San Rafael
 Marina Cyclery, San Francisco
 Off Ramp, Santa Clara
 Open Road Bicycles, San Francisco
 Orinda Spoke and Pedal, Orinda
 Pedaler, El Sobrante
 Performance Bicycle Shop, San Rafael
 Planeaway, Tiburon
 Sharp Bicycles, Richmond
 Sunshine Bicycle Center, Fairfax
 Village Peddler, Larkspur



NEEDS

BIKES

PARTS

BIKE TOOLS

ACCESSORIES

BIKE CLOTHING

WISH LIST

PHONES

ANSWERING
MACHINES

TV/VCR UNIT

CASH REGISTERS

POCKET
CALCULATORS

DESKTOP COPIER

HAND DRILL/BITS

ELECTRIC ENGRAVER

COMPUTERS -
MACINTOSH,
IBM 486

PRINTERS

ART SUPPLIES

YOU CAN HELP...

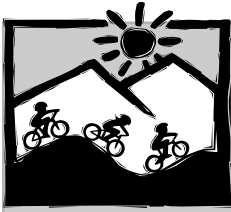
DONATE A BICYCLE

AND GET A TAX BREAK!

Cash donations, new or used bikes, parts, and accessories are always needed. All donations are tax deductible to the amount allowed by law. You can drop off donations directly to the shop during working hours, or call Trips for Kids for other arrangements.

**CALL TRIPS FOR KIDS AT
 415.381.2941**

HOW YOU CAN HELP...



VOLUNTEERS NEEDED

TRIPS FOR KIDS IS ALWAYS LOOKING FOR VOLUNTEERS TO LEAD RIDES, TEACH COMPUTER EDUCATION, AND TUTOR. WE CONDUCT RIDES EVERY SATURDAY AND SUNDAY IN MARIN COUNTY FROM 9AM-4PM. VOLUNTEERS (WITH OR WITHOUT MECHANICAL SKILLS) ARE ALSO NEEDED TO HELP AROUND THE SHOP.

**TO VOLUNTEER CALL
415.459.7637**

RE-CYCLERY

LOCATION AND HOURS

610 4TH STREET
SAN RAFAEL, CA 94901
TU, WE, TH 5-7PM
SA, SU 10AM-4PM

135 ALTO STREET
SAN RAFAEL, CA 94901
TU, WE, TH 2PM-6PM
SA 12-4PM

415.455.8876

EMAIL

marilyn_price@marinfo.org

VISIT OUR WEB SITE AT

<http://www.webcom.com/tfk>

NEW PROGRAMS...

YELLOW BIKE PROGRAM

Trips for kids is starting work on a yellow bike program in Marin. The program, patterned after successful programs in Portland, Boulder, Madison, Fresno, and other cities, turns bikes into one-speeds, which are spray painted one color, and left around town for people to use and then leave for others.

BICYCLE TRANSPORTATION CENTER

We are hoping to purchase a building in the near future to house our thrift shop, a bicycle museum and library, and space to conduct lobbying activity for the bicycle as transportation.

EARN-A-COMPUTER PROGRAM

Like the earn-a-bike program, but now the kids can earn a computer!

...COMING SOON

TRIPS FOR KIDS

c/o Marilyn Price
138 Sunnyside
Mill Valley, CA 94941