



PHOTO: ADELAIDE CHIN

- TRIPS FOR KIDS  
HONORARY BOARD
- Peter Coyote
  - Mickey Hart
  - Phil Lesh
  - Huey Lewis
  - Bonnie Raitt
  - Carlos Santana
  - Pete Townshend
  - Bob Weir
  - Thomas Weisel
  - Robin Williams

# Let's Get the Kids Outdoors!

By Lorri Lee Lown

I GREW UP IN RURAL UPSTATE NEW YORK. The great outdoors was my everything—my playground, my athletic field, my library, my game room, my kitchen. Recreation meant being outdoors, in the rain of spring, in the heat and humidity of summer, in the crisp, cool days of fall, and in the freezing snow of winter. As a child, I built forts in the woods, went fishing, played games, and rode my bike. The last place I wanted to be was indoors. Outdoors was freedom. Indoors was chores and family responsibilities. Outdoors was my happy place.

There's something special about the great outdoors that, if you've spent time there, you just intuitively know. The air feels different. You can identify the sounds of birds or bugs or squirrels or chipmunks. You can tell the difference between the sound of the wind in the trees and the sound of a rushing creek or river. You know what time it is by the changing light.

Somewhere, somehow, in this phase we call adulthood, many of us lose the great outdoors. And, sadly enough, many of today's youth never experience it at all.

I've been fortunate enough to have the opportunity to volunteer with a great organization here in Northern California—Trips for Kids. TFK provides inner-city youth with the opportunity to get out into the great outdoors, even for just one day. They take kids, many of whom have never seen the ocean or the mountains, out on day-long mountain biking trips. Trips for Kids provides the bikes, helmets, and all equipment needed (thanks to great industry, corporate, and individual sponsorship) and even teaches the kids the basic skills needed to successfully complete a short ride.

I remember my first ride with Trips for Kids, back in 2003. Velo Girls was putting on a special Girls Day in the Dirt for them. We met the TFK volunteers and the girls at China Camp, played some bike games (to teach them skills) and then went on a short ride. Although these girls lived within

spitting distance of the ocean, most had never seen it. Most also didn't have a bicycle of their own (something my generation took for granted). And most had never ventured more than a few miles from where they lived.

The response was overwhelming. These girls experienced every emotion you can imagine: joy at being somewhere so beautiful, fear of trying something new, and gratitude that there was an organization like TFK and its volunteers who wanted to provide them with a very special opportunity.

So, as we watch childhood (and adult) obesity statistics skyrocket, I have to wonder how we could change that if we simply re-introduced the youth of today to the great outdoors.

Is it naïve to think that we could change the world one child at a time? I don't think so, and neither does Marilyn Price, founder of Trips for Kids.

**Lorri Lee Lown is founder and coach of Velo Girls, [www.velogirls.com](http://www.velogirls.com)**

**“We could change the world one child at a time.”**

## More TFK Awards

TFK's efforts to serve at-risk youth continued to be recognized over the past year. The President's Council on Fitness, Sports, and Nutrition gave Marilyn Price, the Trips for Kids Director, a prestigious 2010 Community Leadership Award. The award is given out annually to no more than 50 individuals who improve the lives of individuals by providing or enhancing opportunities to engage in sports, physical activities, fitness, or nutrition-related programs.

Marilyn Price was also recognized by Mountain Bike Action Magazine as one of the "25 Most Influential People in Mountain Biking" (others include Lance Armstrong, Gary Fisher, Joe Breeze, Ned Overend, Tom Ritchey and more). The honor was announced in the July 2011 issue of the magazine.

## Contents

- Kids .....2
- Staff & shop .....3
- Volunteers .....4
- Fundraisers .....5
- Donor thanks .....6
- National news....8

## KIDS SPOTLIGHT

# East Bay Bike Program Going Strong

### BOARD OF DIRECTORS

**Alan Kay**

TFK Board President  
Contractor (Retired)

**Carsten Andersen**

President,  
Internal Logistics Company  
(Retired)

**Gary Fisher**

Founder,  
Gary Fisher Bicycles

**Patricia Gallery**

Director of Business  
Development,  
CA, Inc.

**Timothy Harrington**

TFK Board Treasurer  
Financial Advisor,  
Marin Financial Advisors, LLC

**Richard Idell**

Attorney,  
Idell & Seitel, LLP

**Lovester Law**

Enterprise Marketing,  
Wells Fargo Bank

**Chuck Lesem**

Director of Planning  
& Treasury,  
Fremont Group

**Marilyn Price**

Founding Director  
Trips for Kids

**Mauricio Rebolledo**

Owner  
Rebolledo Cycles

**Shaugh Stanley**

Former CFO,  
Thomas Weisel Partners, LLC



**K**IDS AT HELMS MIDDLE SCHOOL IN SAN PABLO may have ridden bikes before they took the Trips for Kids (TFK) after-school bike class, but it may have been beyond their wildest dreams to think they could obtain one through their own efforts. Thanks to TFK, about 180 Helms students have been able to learn about bikes and get a bike of their own by participating in TFK's Earn-a-Bike after-school program over the last nine years!

While many middle-class kids may take owning a bike for granted, in the predominately Latino community of San Pablo, where the median household income is a modest \$43,649, it may not always be easy to afford a bike. Earn-a-Bike participant Kaisaiah, 13, says, "Bikes are expensive and I need a bike to go places." The class provides a place for kids to learn practical skills and discover that effort and persistence can pay off. According to Alejandra, 13, "My dad told me if I want something I have to earn it with hard work."

But perhaps the most important thing that kids get out of the class is a sense of fun while learning. Classes are hands-on, with lots of tools and parts to play with. Roberto says, "Everything about this class is fun. I learned to change a wheel, tube, brakes, and cranks. The best part is that I got to build my own bike."

Longtime TFK instructor Jonathan Levaggi says, "It is great to see a kid identify a problem knowing he can solve it and direct his activity in a positive way. This is what I want the kids to take home—that if their bike breaks they can fix it."

Perhaps nothing sums up the program better than the words of Sara, 13:

**"Bike Class is my favorite class in the school. I love it!"**

## From Gangs to Bikes

By Joseph McCarthy

**L**UIS\* USED TO BE PART OF A SAN RAFAEL GANG; he'd wear all blue—a blue sweatshirt, blue pants and blue shoes. He'd show up for Earn-a-Bike classes, but acted tough, bullied kids around, and never wore a helmet, even after repeated requests. He managed to collect the most expensive and elaborate bin of bike parts for himself. If someone needed one of his parts to fix his bike, Luis just laughed. "Why should I help anyone, what's in it for me?"

I decided to take Luis under my wing. I constantly challenged him to learn new things about bikes, and encouraged him to ride his bike more. Recently, the Earn-a-Bike kids and I started riding down to the local park to ride off of local jumps in the neighborhood. Luis's outlook on life changed that week. As he hit the jumps, he saw that we were all wearing our helmets. He sheepishly asked me if he could get a helmet.

Another time, a kid had a bike that was too small for him. The group sprang into action, brainstorming ideas about how we could change certain parts on the bike to help it fit

better. Luis stepped up and gave the kid almost all of the parts he needed without asking anything in return, saying he just wanted his new friend to be able to ride with him. All of those carefully collected bike parts were the same parts Luis was hoarding selfishly before.

**"Luis turned out to be one of my best mechanics."**

Now, Luis wears his helmet whenever he rides. He no longer wears blue. His focus on bike mechanics has paid off, and he's turned out to be one of my best mechanics. He is polite to customers and quick to clean up at the end of the day. He brings snacks from home, making sure to bring something for everyone. I feel good knowing that TFK and I have made a positive impact on him.

\*Luis's name has been changed.



PHOTO: CHARLES STIMPSON PHOTOGRAPHY

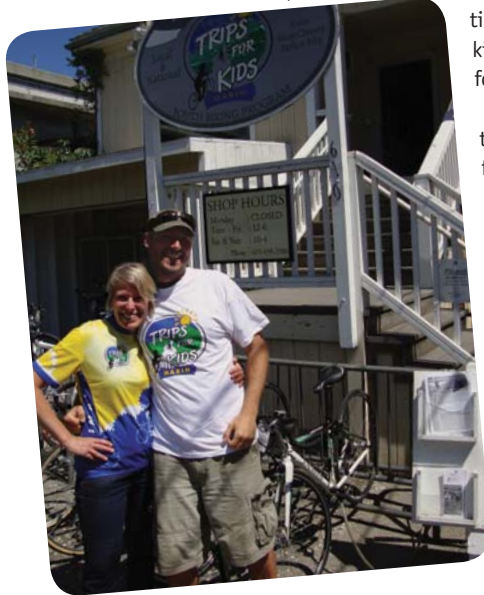
# Dynamic Duo Shifts Rides Program into High Gear!

**W**HETHER IT'S LEADING A DAY OF ADVENTURE or getting all the logistics in order, TFK's "Dynamic Duo"—Tim Long and Willow Taraja—make sure that the focus is on FUN for each and every child who embarks on a TFK mountain bike ride. This dedicated duo works as a team to make memorable outings for kids who may never have taken a mountain bike ride before, glimpsed the ocean from the top of a ridge, or seen a bobcat scooting across the trail.

Ride leader Tim Long, a longtime TFK employee who's led hundreds of rides over the years, is no stranger to athletics; he spent ten years as a professional squash player representing the US in the Pan American and World Championships. TFK helps Tim bring the message of fitness and health, so important in his own life, to at-risk kids. One agency leader from a court-appointed school that rides frequently with TFK commented that her kids have stopped smoking and started doing "fun runs" between bike rides with TFK. Tim says, "They have all been bitten by the fitness 'bug.' Over the past year, this group has become noticeably fitter—to the point where I need to make sure our TFK volunteers can keep up with them!"

Reflecting on how far TFK has come over the years, Tim gives TFK ride coordinator, Willow Taraja, credit for a big increase in participation. Averaging about 3-4 rides per week a decade ago, TFK is now cranking out 5-7

PHOTO: ANDY PHELPS



rides a week "thanks to Willow's tireless efforts, which have given kids experiences and motivation for a different outlook on life."

Willow, who joined the TFK team just over two years ago, finds inspiration in her work with the many teachers and agency representatives who are deeply committed to the youth they serve. "There are teachers who've had to convince their principals that a TFK mountain bike outing is a truly valuable field trip activity. They go above and beyond the call of duty, and I admire that immensely."

Willow began her own bike adventures at an early age, and her adventurous spirit continues to this day.

You may see her riding out at China Camp or making a special bike pilgrimage from Sausalito, where she lives, to Mill Valley's Taco Joe's—a special destination for tacos and agave margaritas! Willow keeps everyone delightfully off balance with her sense of fun and enthusiasm!

Kudos to both Willow and Tim for a perfectly balanced performance as TFK's Dynamic Duo!

## TRIPS FOR KIDS LOCATION & HOURS

### Re-Cyclery Thrift Shop

610 Fourth Street  
San Rafael, CA 94901  
(not mailing address)  
415 458-2986  
Tues-Fri 12-6  
Sat-Sun 10-4

### Administrative Office

Address and Phone  
See Thrift Shop (above)  
Tues-Fri 10:30-6:30

### Re-Cyclery Workshop

125 Larkspur St.  
Suite 119  
San Rafael, CA 94901  
415 455-8876  
Workshop Hours:  
Tues-Fri 2-6  
Sat 12-6

### Mailing Address

Trips for Kids  
c/o Marilyn Price  
138 Sunnyside  
Mill Valley, CA 94941

### Web & Email

www.tripsforkids.org/marin  
info@tripsforkids.org

## Mission Statement

Trips for Kids Marin® is a San Francisco Bay Area non-profit that provides mountain bike outings and environmental education for kids who would not otherwise be exposed to these types of activities. Our goal is to combine lessons in personal responsibility, achievement, and environmental awareness through development of practical skills and the simple act of having fun. The Trips for Kids Re-Cyclery program focuses on recycling used bikes and bike parts through its thrift shop and provides skills and job-training programs for youth. These recycled bikes provide safe, environmentally friendly, and affordable transportation for both children and adults.



PHOTO: CHARLES SIMPSON PHOTOGRAPHY

## VOLUNTEER SPOTLIGHT

### TFK STAFF

**Founding Director**  
Marilyn Price

**Grant Writer**  
Judy Sissener

**Ride Program Coordinator**  
Willow Taraja

**Ride Leaders**  
Tim Long  
Michael Rogers  
Doug Long  
Erik Schoengart

**Re-Cyclery Instructors**  
Jonathan Levaggi  
Jeff Molinari

**Teen Re-Cyclery Instructors**  
Agustin Briceno  
Byron Perez

**Mechanics**  
Andy Phelps  
Jeff Vallon  
Will Spreter

### NEWSLETTER

**Editors**  
Carla Koop  
Judy Sissener

**Designer**  
Robin Raschke

All of us at Trips for Kids thank Robin for generously donating her outstanding service and expertise to produce this newsletter! We couldn't do it without her!

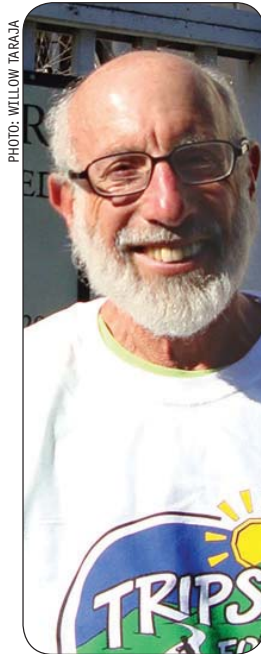
## Len Goldstein

**R**AISED IN CHICAGO, LEN GOLDSTEIN GOT HIS FIRST bike and learned to ride the urban streets of his Hyde Park neighborhood in 1949; and, he says, "I haven't gone a year without riding since."

Indeed, Len, a San Anselmo resident, first got his start as a TFK volunteer by contributing some of his seemingly boundless bicycling energy to Trips for Kids' Red Team as it out-pedaled two competitors to win Clif Bar's 2-Mile Challenge in 2010. Len's helpful efforts include cruising along on group bicycle outings, lending a hand at the Re-Cyclery each week, pitching in at TFK's big bike sales, and helping to raise funds at events like "Brews, Bikes and Bucks."

Re-Cyclery manager Andy Phelps praises Len, a retired mechanic, for his "skills, resourcefulness and active desire to learn new things." And, as if volunteering at TFK isn't enough to keep him busy, Len can often be found in motion—whether it's swimming laps at the Marin Jewish Community Center or riding his bike around town.

How lucky we feel to be the recipient of Len's enthusiasm and energy!



**"I love contributing to society by exposing kids to the enjoyment of exercise and being in nature."**  
—Lenny Goldstein

**"A lot of these kids have never seen the ocean, or been out of the city in nature."**

—Allie Robbins

## Allie Robbins

**I**T MIGHT COME AS NO SURPRISE THAT TFK VOLUNTEER Allie Robbins is great with the children she meets on TFK bike rides...after all, she works with kids all the time as a pediatrician!

Allie saw a flyer in a Berkeley bike shop, and was inspired to help TFK lead rides with groups of Bay Area children in Marin open space and parks. For over a year now she's been making the trip from Oakland, where she lives, to Marin County to accompany TFK staff and kids on rides. She says the most rewarding thing about her time with the group is "helping expose kids to something they often otherwise would not have the opportunity to do or see. A lot of these kids have never seen the ocean, or been out of the city in nature; it's amazing to see their reactions and be a part of it."

TFK ride leaders rave about Allie's enthusiastic participation and willingness to do whatever it takes to make TFK rides a success. TFK ride leader Tim Long says of Allie, "She is an avid volunteer, great with the kids. On one particular ride, she even let a kid use her bike when we were in a jam, and ended up running the entire way alongside the group." With dedicated volunteers like Allie it's no wonder that kids have such fun on TFK rides. We thank Allie for all of her great support!



## Trips for Kids Wants You!

Volunteers are welcome year-round to join the kids on our scenic mountain bike rides. Experience the exhilaration of the trail with youth who may be seeing nature for the first time. You are also invited to help repair bikes, assist our office staff, lend a hand at fundraising events, or donate your professional services.

Call 415 458-2986, email [info@tripsforkids.org](mailto:info@tripsforkids.org), or visit [tripsforkids.org/marin](http://tripsforkids.org/marin).



PHOTO: JERE VISALI

**Top:** Jonathan Lavaggi.

**Middle:** Noah Berry,  
Charles Kelly,  
Otis Guy,  
John Ackley,  
Nick Phipers.

**Bottom:** Dave Garoutte,  
Jacquie Phelan,  
Marilyn Price,  
Ross Shaffer.

## WISH LIST

### Bikes & Bike Related Items

#### Office Equipment

- Desktop copier
- Desktop document laminator
- Digital projector & screen
- PC desktops & laptops: Pentium IV or better
- Laser printer
- Scanner
- Time Clock
- Portable phones
- Postal scale
- Paper shredder
- Office supplies
- Empty inkjet and laser printer cartridges

(TFK gets \$3 credit toward office supplies for each donated cartridge)

#### Shop Equipment

- Passenger or cargo van
- Price guns
- Tagging guns
- Plastic bins  
(15"W x 21"L x 10"H & other sizes)
- Portable room fans
- Push & household brooms
- Dust pans
- Extension & step ladders (12-20')
- Upright & shop vacuum
- Dust buster
- Backpacks & duffelbags
- Rags
- Industrial rubber mats

#### Art Supplies

- Paint: acrylic or water-based
- Paint brushes
- Color pencils, crayons, markers
- Drawing paper
- Sandpaper, glitter, glue, scissors
- Hot glue guns

# TFK Fundraisers Made a Big Impact

The following businesses, their employees, cyclists, athletes and philanthropists have helped make our programs a success:

## Bike Ride Events & Challenges

- Plus3 with Ritchey & Syncros turns workouts into contributions for TFK. Visit [plus3network.com](http://plus3network.com).
- Tour d'Afrique's ride from San Francisco to Nova Scotia raised funds to support Trips for Kids Marin.
- Marin Cyclists Club donated \$2,500 to TFK from proceeds earned at their annual Marin Century ride.
- The Morgan Stanley/24 Hour Fitness/Specialized Cycling Team and The Morgan Stanley Foundation raised funds for TFK.
- Marin Country Day School donated funds from their Tour of Marin fundraiser.
- The Defense Manpower Data Center Cycling Club in Seaside, CA donated funds to TFK.
- Wells Fargo's Wholesale Internet Services ride supported TFK.

## Bike Industry Contributions

- Sports Basement and Hank & Frank Bicycles held ongoing bike drives for TFK.
- The Velo Girls Cycling Club partnered with TFK to donate gear and help out on our all-girls rides.

## Business Contributions

- Noah Berry's Broken Drum Brewery benefitted TFK with its 13th annual Brews, Bikes, and Bucks event.
- Iron Springs Pub & Brewery donated 10% of its Give Back Tuesday total sales to TFK.
- The Patagonia store in San Francisco chose TFK as the beneficiary of their Bike to Work Week event.



Fill out, clip & mail.

## Donate to Trips for Kids.

Here's my contribution to Trips for Kids to get young people on mountain bikes out in nature. My tax-deductible donation:

\$25  \$50  \$100  \$250  \$500  Other \$

NAME

ADDRESS

CITY

WORK PHONE  HOME PHONE

E-MAIL

### Your Gift Makes Change a Reality!

- Choose TFK as the recipient directly or through the United Way Community Campaign.
- Make the most of your donation through your employer's matching funds.
- Join eScrip at [www.escrip.com](http://www.escrip.com) and tag TFK in your list of favorite charities.
- Add Trips for Kids as a beneficiary to your will, trust, or retirement plan to build an enduring legacy. Contact us to learn more.

**MAIL TO: Trips for Kids Marin, 138 Sunnyside, Mill Valley, CA 94941**



PHOTO: CHARLES SIMPSON PHOTOGRAPHY

### Donations welcome!

- Bikes, parts, clothing, accessories and wish list items (see above).
- Donations can be dropped off at the Re-Cyclery Thrift Shop:  
610 Fourth Street, San Rafael  
Tue-Fri 12-6, Sat-Sun 10-4
- Contribute online at [www.tripsforkids.com/marin](http://www.tripsforkids.com/marin)

# Many thanks to our generous donors in 2011!

## AWARDS AND MEDIA ATTENTION

**Mountain Bike Action Magazine** named Marilyn Price as one of the "25 Most Influential People in Mountain Biking," 2011

**Clif Bar 2-Mile Challenge Award**, 2010

**Community Leadership Award**, President's Council on Fitness, Sports, and Nutrition, 2010

**Community Spirit Award** Wells Fargo's African American Team Member Network, 2010

**GreatNonprofits Youth Thrive Award** 2009

**Governor's Council on Physical Fitness and Sports Spotlight Gold Medal Award** presented by California Gov. Arnold Schwarzenegger, 2009

**San Francisco Chronicle's Jefferson Award** for Marilyn Price's Public Service, 2008

**Heart of Marin Award** for Achievements in Nonprofit Excellence, 2008

**Outside Magazine** TFK in "The Year's Most Important People, Ideas, Trends, and Gear" 2006

**Marin Women's Hall of Fame** Director Marilyn Price Inducted 2006

**Martin Luther King Jr. Humanitarian Award** to Marilyn Price, Marin County Human Rights Commission 2004

## Individual Donors

Greg & Christy Allen  
Allison Andrews  
Gail Arnold  
Jerry Barker  
Susan Barrows  
Susan Fry, in honor of Kevin Beile  
Franklin & Virginia Blackford  
Laure & G A Blauvelt  
Adam Bloom  
Joe & Maureen Blumenthal  
Cecile & Jeffrey Bodington  
Nelson & Nell Branco  
Richard & Judy Brand  
Barry Brown  
Amanda Buck  
Peter & Mimi Buckley  
Bob Byrne  
Eugene Cash  
Olivia Cavalluzzi  
Walt & Jeannie Cecka  
Cedric Chauvet  
Richard Chinlund  
Karl Christiansen  
William Clarke  
Jane Coplan  
Jorge Diaz  
Jeffrey Dietrich  
Chauncey & Emily DiLaura  
Om Dixon  
Pam & Rob Downes  
Kerry Ettinger  
David Estes & Astrid Meghrigian

Celia Evans  
Caroline Everts  
Richard Falk & Francine Falk-Allen  
Ronald Foote  
Edith Frank, in honor of Charles and Marlene Morgan's Wedding  
Lisa Freeman  
Peter Friedman  
Suzanne Gerber, in honor of Edith Frank  
Gabriel Gersten  
Ray Glasstone  
Sharon Glick  
Cristin & Ryan Goldman  
Hannah Goldstein  
Ross Goldstein  
Susan Gonzales  
James Haack  
Jennifer & Norman Hamill  
Tim & Jen Harrington  
Bill & Barbara Hazen  
Michael Herbert & Kim Graves  
Maria & Josh Hudnut  
Kimberly Hughes, in honor of David & Leslie Hull  
Leslie Hutchinson  
Richard & Susan Idell  
Barbara & Roberto Irribarren  
Peter & Mary Jacobi  
Lewis & Peggy Katcher  
Mary Kennedy

Kevin & Kathy Knowles  
Eric Kurnie  
Lisa Landry  
Lovester & Joan Law  
Richard, Dee & Blake Lawrence  
Karin Lerew  
Chuck & Linda Lesem  
Anonymous, in honor of Stuart Levit  
John & Anne Lewis  
Macy Ma  
Andrew & Susan Marrinson  
Bert & Marie Masia  
Lucy Mauldon  
Wendy Mauney  
James McCann  
Wendy McCormack-Sison & Rob Sison  
Suzanne Medeiros  
Ken & Vera Meislin  
Jane Miller  
Jeff & Gabrielle Miller, in honor of Edith Frank  
Morgan Stanley Employees  
Peter Murphy  
Carl Nishi  
Alison Nyberg  
Gary Owens  
Andrew Phillips  
Amy Pistone  
Tom Polk  
Janice Ilg, in honor of Bob Price  
Enola Reynolds

Thomas Richardson  
Amy Robinson  
Sam Rodriguez  
Rosenberger Family Fund  
Alina Roush  
Mark Rozzano  
Anonymous, in honor of Anne Russell  
Kenneth Sailors  
Mike Sallaberry  
Richard Sanford  
Joyce Saydah  
John Scheffler  
Eric Schmier  
Max Schrank  
Jacqueline Schwartz  
Sean Shaheen  
Steve Smith  
Timothy Smith  
Shaun & Polly Stanley  
Jeryllyn Sullivan  
Ted Treat  
Burno Vaghela & Kavita Sharma  
Meghan Vozzolo  
Mark Walker  
Kim & Brian Weinrick, in honor of Steve Glazer  
Thomas Weisel  
Brian Wong & Lisa Paningsoro  
Brie Worgan, in honor of Kara Worgan  
Sherman Yee  
Christina Young



PHOTO: CHARLES SIMPSON PHOTOGRAPHY

## Companies & Foundations

Acco Engineered Systems  
Isabel Allende Foundation  
Autodesk  
Bank of America Charitable Foundation  
Banks Family Foundation  
Barrette Family Fund of the New Hampshire Charitable Foundation  
Bay Area Sports Hall of Fame  
Lowell Berry Foundation  
Sylvia Bingham Fund of the Peace Development Fund  
Blythedale Rebekah Lodge #305  
Nina P. Brandt Fund  
Broken Drum Brewery  
BTR Capital Management  
Charles Schwab Foundation  
Clif Bar Family Foundation  
Donald O. & Ronald R. Collins Fund  
Crescent Porter Hale Foundation

CST  
DMDC Bike Club  
Donner Charitable Gift Fund  
Dun & Bradstreet  
Electronic Arts  
Fenwick Foundation  
Fremont Group Foundation  
Fullerton Family Foundation of Marin Community Foundation  
Furthur Foundation  
Fred Gellert Family Foundation  
Giant, in memory of Russ Okawa  
Giant Steps Foundation  
Bill Graham Foundation of the Jewish Community Endowment Fund  
The Guardsmen  
Hagar Family Foundation  
Herbst Foundation  
William & Flora Hewlett Foundation

Interbike Bike Show  
Iron Springs Pub & Brewery  
Dean & Margaret Leshner Foundation  
Little Flower Fund  
Marin Charitable Association  
Marin Community Foundation  
Marin Country Day School  
Marin Cyclists  
The Joseph R. McMicking Foundation  
Metta Fund  
Microsoft Giving Campaign  
Montecito Plaza Shopping Center  
Morgan Stanley Foundation  
Morgan Stanley/24 Fitness Specialized Cycling Team  
New Belgium Brewing  
North Face Explore Fund  
Olympic Club Foundation

Patagonia  
Peace Development Fund  
Plus 3 Network  
Redwood Trust Employee Foundation  
Resource Revival  
REI Charitable Action Campaign  
Ritchey Design  
Sausalito Police Association  
S & C Electric Company  
George L. Shields Foundation  
Syncros USA  
T & M Frankel Foundation  
Team TFK  
Timex  
Tour d'Afrique  
True North  
Thomas Weisel Partners  
Wells Fargo Foundation  
Wheel Works

Thanks, Primal Wear, for donating Trips for Kids jerseys to our chapters. We love them!



## Bike Industry Sponsors

Adventure Medical Kits	Lone Peak Designs
Answer Products	Marin Bikes
Basic Bicycle Products	Mavic
Bellwether	Merry Sales
Bicycle Dealer Magazine	Mountain Bike Action
Bicycle Retailer and Industry News	MTB Review
Bicycle Times	ODI Grips
Bicycling Magazine	Outdoor USA Magazine
BIKE	Pace Sportswear
Bike-alog	Paceline Products
Boeshield T-9	Pacific Cycle
Bontrager	Park Tool Co.
Camelbak	"Peter Learns to Ride His Bicycle" by Oliver Carbonell
Cane Creek Components	Planet Bike
Cannondale	Plus 3 Network
CatEye	Primal Wear
Clif Bar	Princeton Tec
Continental	Profile Design
Cowboy's Fuzzy Duds	Project Sport
Crank Brothers	Raleigh
CST/Maxxis Tires	Ritchey Design
Dahon	Selle Royale
Deuter	Serfas
Dirt Rag	Sheila Moon Athletic Apparel
Dirty Dog MTB	Shimano
Dirty Girls	SIDI
DJ Sport Sales	Soar Communications
Dude Girl	SockGuy
Fizi:k	Specialized
Gary Fisher Bicycles	SRAM
Giant	Sun Ringle
Gyrobike	Sutherlands Bicycle Shop Aids
Hans Johnsen	Terry Precision Cycling
Haro Bikes	Thule Car Rack Systems
Highway Two	Timbuk2 Designs
Hincapie Sportswear	Todson (Topeak)
Hutchinson Tires	Trek Bicycle Corp.
Hydrapak	Trico Sports
Ice Tools	Tri-Flow
IMBA	Turner Suspension Bicycles
IMBIKEMAG	Undiscovered Country Tours
Interbike Bike Show	Vanderkitten
Jamis Bicycles	Veltec Sports
Kali Protectives	Vital MTB
Kickstand Magazine	Vittoria North America
Kryptonite	Voler Team Apparel
League of American Bicyclists	Wilderness Trail Bikes

## Other Sponsors

AT&T  
 Burrous Brothers Co.  
 CA Soda Co  
 Craigslist  
 Extreme Pizza  
 Fairfax Police Department  
 Farella Braun + Martel LLP  
 Fenwick & West LLP  
 Google  
 Jamba Juice  
 JH Bryant Jr., Inc.  
 Marin Independent Journal  
 Marin Sanitary Service & Marin Resource Recovery  
 Mi Pueblo Food Center  
 Mill Valley Market  
 Mill Valley Police Department  
 Orcutt Chiropractic  
 Patagonia  
 Recurrent Energy  
 Ross Police Dept  
 Safeway  
 Saint Francis High School  
 San Rafael Police Department  
 Sausalito Police Department  
 ServerSmith  
 Team Duke  
 Tiburon Police Department  
 Trader Joes  
 United Markets  
 Weaver's Coffee & Tea  
 Whole Foods

## Bike Shop and Bike Club Sponsors

Avenue Cyclery  
 Bay Area Bikes  
 Bicycle Outfitter  
 Bob's Cycle Center  
 Hank & Frank Bicycles  
 Mike's Bicycle Center  
 Paradigm Cycles  
 rideSFO  
 Sports Basement  
 Studio Velo  
 Velo Bella  
 VeloGirls

## AWARDS AND MEDIA ATTENTION (CONTINUED)

### Hanna Creighton Environmental Justice Award

Sierra Club Marin Group, 2003

### SGMA Hero Award

Sporting Goods Manufacturers Association, 2002

### Daily Points of Light Award

2001

Bike Magazine, Marilyn Price one of "25 Most Important Women in Mountain Biking," 1997

NBC Nightly News with Tom Brokaw, TFK Featured on "Schwarzkopf's America" 1996

### Mountain Bike Hall of Fame

Marilyn Price Inducted 1996

### Sports Illustrated

"To Reach New Heights" September 1995

## In Memory of ...

Steve Banks  
 Sam Daijogo  
 Russ Okawa  
 Greg Simon  
 Xeno Taylor-Fontana  
 Scott VanHootegem

## TFK Appreciates Corporate Donors

Several Trips for Kids' friends and volunteers have paved the way for invaluable corporate giving.

Many companies:

- Match their employees' cash gifts and volunteer time
- Include their employees in corporate charitable giving decisions
- Welcome TFK's application for grants if their employees volunteer with us

**Please contact us to discuss ways that TFK can partner with your company to improve our community.**

## TRIPS FOR KIDS INTERNATIONAL

The United States, Canada and Israel are now home to 76 chapters and more are on the way. Here's a list of our current chapters:

### United States

Arizona (3)  
California (8)  
Colorado (6)  
Florida (4)  
Georgia  
Illinois (2)  
Kansas  
Kentucky  
Maryland  
Massachusetts (6)  
Maine (2)  
Michigan  
Minnesota  
New Mexico (4)  
New York (2)  
North Carolina (4)  
Oklahoma  
Oregon (2)  
Pennsylvania (6)  
Tennessee  
Texas (2)  
Utah (3)  
Vermont  
Virginia  
Washington (2)  
Washington, D.C.  
West Virginia  
Wisconsin

### Canada

Alberta  
British Columbia  
Nova Scotia (2)  
Ontario  
Saskatchewan

### Israel

Beit Shemesh

## NATIONAL NEWS

**W**HEN MARILYN PRICE STARTED TRIPS FOR KIDS in 1988, she never dreamed that her homegrown organization would blossom into a multifaceted program and eventually, 23 years later, nurture the growth of 76 chapters across the U.S. and in Israel and Canada, that together serve over 12,000 youth each year. 2011 saw more exciting developments on TFK's national front—from leaps in participation to creative fundraising and publicity ideas. **Here are some highlights:**

We are honored to have added our first governmental entities to TFK Chapters in 2011. Both are in California.

- **TFK Buellerton Rec** is affiliated with the Buellerton Park and Recreation Department, and
- **TFK Coachella Valley** is part of the Desert Recreation District, the largest recreation district in California.
- **TFK Denver** saw astonishing growth in its rides program, with the completion of 129 rides serving over 1,000 young people—an astounding 55% leap in participation over the prior year's record-setting season! TFK Denver's volunteer, Wendy Brannan was featured in Fitness Magazine.

- **TFK Charlotte, NC**, involved 350 members of the community in painting a unique bicycle mural to raise awareness of their Rides and Earn-a-Bike programs and Charlotte Magazine named TFK Charlotte's Re-Cyclery Bike Thrift shop, the "Best Bike Shop."

- **TFK SORBA** conducted a summer camp project funded by the Atlanta Falcons Youth Foundation.

- **TFK Southern Arizona**, working with several national parks in their area, did 22 park rides that included a series of rides to introduce kids to the parks, teach environmental essentials, and perform service projects on the trails. The ride series culminated in a final ride that focused on careers within the national parks.

- **TFK Biddeford** and **TFK Metro New York** presented at the first annual New York Bike Summit. TFK Biddeford's Director, Andy Grief, delivered a magnificent presentation entitled, "Mentoring Youth Practices."

These achievements reinforce the importance of TFK's mission. We wish all our chapters even more and greater successes in 2012!



**Trips for Kids**  
c/o Marilyn Price  
138 Sunnyside Avenue  
Mill Valley, CA 94941