



## Press Release

### FOR IMMEDIATE RELEASE

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Contact: Marilyn Price

#### **Director**

Trips for Kids  
Located at 610 Fourth Street  
San Rafael, CA 94901  
(415) 458-2986  
[info@tripsforkids.org](mailto:info@tripsforkids.org)

Trips for Kids  
138 Sunnyside  
Mill Valley, CA 94941  
[info@tripsforkids.org](mailto:info@tripsforkids.org)  
[www.tripsforkids.org](http://www.tripsforkids.org)  
415-458-2986

#### **Big Sur Ride Benefits Trips for Kids – September 23-24, 2006**

The Big Sur Ride offered two-days and 170 spectacular miles of riding along the Pacific Coast and through the Salinas and Carmel Valleys. The kids from Trips for Kids were there absorbing the fanfare and views, as well as showing their appreciation for being selected as the event's charity beneficiary. Camping under a canopy of redwoods offered another new adventure for these low-income city kids. Their eyes were lifted to new challenges and a world much larger than their neighborhood.

This is the second year The Big Sur Ride donated a portion of their proceeds to Trips for Kids. This money will be used to take underserved youth across the country on mountain bike rides.

There are currently 48 Trips for Kids chapters coast to coast in the United States and Canada, with more in the pipeline. All together, these chapters take over 5,400 youth on mountain bike rides each year. These are all low-income, inner-city, or otherwise at-risk youth that would not have this experience otherwise. On the trail, the kids are learning life skills that will serve them well through adolescence. As 15 year-old Khae Saetern says after her first ride, "I learned that I'm stronger than I thought."

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Marilyn Price, Director of Trips for Kids, expresses her gratitude, “It has been an honor to be part of this well-run event. We are delighted with all the fun ways people raise money for our programs.”

Want to get underserved youth on a mountain bike? Consider starting a TFK chapter in your community. To learn more about Trips for Kids National visit [www.tripsforkids.org](http://www.tripsforkids.org), email inquires to [info@tripsforkids.org](mailto:info@tripsforkids.org), or call (415) 458-2986.