



**Overcoming  
Obstacles  
on the Trail and in  
Life**

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**FOR IMMEDIATE RELEASE**

**Trips for Kids Brings its Bicycle Thrift Shop to Sea Otter Marketplace Expo**

*TFK's Bicycle Thrift Shop booth to offer newly donated bicycle parts, clothing and accessories to Sea Otter attendees and participants*

**San Rafael, Calif. – March 26, 2008** –Trips for Kids (TFK) proudly announces its attendance at this year's Sea Otter Marketplace Expo selling newly donated merchandise from its Bicycle Thrift Shop. Its affordable bike parts, clothing, and accessories will be available at booth #138 on Friday, April 18 through Sunday, April 20 at the Laguna Seca Raceway in Monterey, Calif.

"We invite all of our friends and supporters to come and shop with us at the Expo. You'll find a wide selection of new and used clothing, parts and accessories that have been donated from manufacturers and cyclists," said Marilyn Price, founder and director of Trips for Kids. "Prices will be low, including \$5 bins and 2 for 1 deals. Be ready to stock up for yourself and don't forget gifts for friends. By shopping with us, you not only get a bargain for yourself but you help the kids too!"

This year marks the fourth year of attendance for Trips for Kid at Sea Otter Marketplace Expo. Every year, this venue typically generates over \$4,000 in proceeds to support TFK programs. All proceeds from the sale goes to benefit Trips for Kids programs which include daylong mountain biking adventures, Earn-a-Bike programs and support for its 60 chapters across North America.

This sale and others like it are made possible through generous product and monetary donations from bicycle manufacturers and organization supporters.

The Trips for Kids Re-Cyclery Bike Thrift Shop is located at 610 Fourth Street, San Rafael, Calif. The shop is open every Tuesday through Friday, 12:00 p.m. to 6:00 p.m. and Saturday and Sunday, 10:00 a.m. to 4:00 p.m. For more information about Trips for Kids, please visit [www.tripsforkids.org](http://www.tripsforkids.org) or call Marilyn Price at (415) 458-2986.

**About Trips for Kids**

Trips for Kids is a national 501(c)3 nonprofit based in San Rafael, California. Trips for Kids started in 1988 as a grass roots effort by avid mountain biker, environmentalist, and Mountain Bike Hall of Fame inductee, Marilyn Price. Its programs give underserved youth a chance to experience the joy and challenge of mountain biking, while learning valuable life skills and an appreciation for the outdoors. There are currently 60 Trips for Kids chapters across the United States and Canada, with more on the way.