



**Overcoming  
Obstacles  
on the Trail and in  
Life**

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**Trips for Kids Youth Mountain Biking Pre-Conference Workshop at  
the 2008 IMBA World Summit a Resounding Success**

*TFK and IMBA's full-day conference for TFK chapter leaders and interested attendees prior to the IMBA World Summit draws chapters, partners and international guests*

**San Rafael, Calif. - June 30, 2008** - Trips for Kids National (TFK) Pre-Conference for TFK chapters in conjunction with the 2008 International Mountain Bicycling Association's (IMBA) World Summit drew close to 30 people representing 12 chapters.

Two attendees journeyed from as far away as Israel and New Zealand to jumpstart the possibility of opening of the first international TFK chapters in TFK's 20 year history. A representative from the National Park Service (NPS) also joined the sessions.

"I picked up tons of new knowledge and inspiration from the diverse programs now being offered by our current chapters. I'm eager to share these ideas with those chapters unable to attend," said Marilyn Price, founder and director of TFK. "We're so very grateful that IMBA provided a forum for us to participate in their Summit."

During the TFK conference, Price and other chapter heads presented their vision for bringing economic and ethnic diversity to the sport of mountain biking. Topics such as how to start a chapter, how to find and work with volunteers, and how to effectively fundraise were discussed. A representative from the NPS talked about the possibility of NPS developing five NPS/TFK pilot projects to engage kids in parks.

"Attending the TFK Summit was a testament of the sheer dedication that Marilyn Price and the other TFK Chapters across the nation bring to this wonderful cause," says Andrea Hundredmark of TFK Triangle in Chapel Hill, North Carolina. "I left refreshed, with a renewed sense of purpose and commitment to bring my chapter and the TFK name to the next level."

"The talents and abilities of the TFK chapters who spoke at the conference were simply amazing," said Quality Bicycle Product's Advocacy Director Gary Sjoquist. "Through the efforts of creative and passionate people dedicated to the Trips for Kids model, inner city and disadvantaged kids are being exposed to diversity training, environmental awareness, life lessons and plain old fun through mountain biking."

The TFK Pre-conference was held Wednesday, June 18, 2008, at the Snyderville Basin Special Recreation District's Trailside Park facility, a few miles just outside of Park City.

The 2008 IMBA World Summit held in Park City June 18-21 was also a categorical success. Price and TFK Chapter members participated Thursday in two separate discussion panels that focused on trail access for all youth, the potential of mountain biking and youth program case studies of successful kids mountain biking programs from around the country.

For more information about the TFK Pre-Conference or the 2008 IMBA World Summit, call 415-458-2986 or send an email to [national@tripsforkids.org](mailto:national@tripsforkids.org).

### **About Trips for Kids**

Founded in 1988, Trips For Kids is a national 501(c)3 non-profit program that provides the materials, moral support, and inspiration that an individual or group needs to help disadvantaged kids discover the joy of mountain biking. With 60-plus chapters operating in the United States and Canada, Trips For Kids opens the world of cycling to at-risk youth through mountain bike rides and Earn-A-Bike programs. For more information, please visit [www.tripsforkids.org](http://www.tripsforkids.org).

### **About International Mountain Bicycling Association (IMBA)**

The International Mountain Bicycling Association is a non-profit educational association whose mission is to create, enhance and preserve great trail experiences for mountain bikers worldwide. IMBA's worldwide network includes 32,000 individual members, more than 450 bicycle clubs, more than 130 corporate partners and about 200 bicycle retailers. IMBA's members live in all 50 U.S. states, most Canadian provinces and in 30 other countries ([www.imba.com](http://www.imba.com)).

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