



Trips for Kids Founding Director Receives Jefferson Award

Marilyn Price's vision and commitment honored

SAN RAFAEL, Calif. - Aug. 27, 2008 - Trips for Kids (TFK) founding director, Marilyn Price, recently received the widely-recognized [Jefferson Award](#) for community service for 21 years as the driving force behind the organization.

On the local level, the Jefferson Award spotlights ordinary people who do extraordinary things without expectation of recognition or reward. TFK is a non-profit organization that provides mountain bike outings and environmental education for kids who would not otherwise be exposed to such activities. The organization teaches lessons in personal responsibility, achievement and environmental awareness through the simple act of having fun.

Through Price's tireless stewardship, TFK has grown from her original idea in 1988 to a 64-chapter international organization which has served tens of thousands of disadvantaged, young people in the inner-cities. Most participate in mountain bike rides in nearby parks and wild lands, while others learn bike repair and maintenance through earn-a-bike programs. Hundreds of adult volunteers say they receive as much from TFK experiences as the kids do. The [San Francisco Chronicle](#) and the [local CBS](#) affiliate station KPIX featured stories about Marilyn's initial vision for TFK and her long-term dedication to its expansion and its mission.

More information about TFK and its mission can be found at www.tripsforkids.org. More information about the Jefferson Awards, administered by the American Institute for Public Service, a national foundation that honors community service, may be found at its web site www.jeffersonawards.org.

About the Jefferson Awards

In 1972, Jacqueline Kennedy Onassis, U.S. Senator Robert Taft, Jr. and Sam Beard founded the American Institute for Public Service, a 501(c)3 public foundation, to establish a Nobel Prize for public and community service - The Jefferson Awards. The awards are presented on two levels: national and local. National award recipients represent a "Who's Who" of outstanding Americans.

About Trips for Kids

Founded in 1988, Trips For Kids is a national 501(c)3 non-profit program that provides the materials, moral support, and inspiration that an individual or group needs to help disadvantaged kids discover the joy of mountain biking. With 60-plus chapters operating in the United States and Canada, Trips For Kids opens the world of cycling to at-risk youth through mountain bike rides and Earn-A-Bike programs. For more information, please visit www.tripsforkids.org.

**Overcoming
Obstacles
on the Trail and in
Life**

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