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Mountain Bike Legends Pack Fundraiser to Benefit Trips for Kids

Mountain bike pioneers and Bay Area Community members raise nearly \$3,000 for Trips for Kids at the annual Brews, Bikes and Bucks party

San Rafael, Calif. – Feb. 22, 2010 –Trips for Kids’ annual Brews, Bikes and Bucks fundraiser held Sunday, February 21, attracted more mountain bike pioneers, along with dozens of Bay Area-based mountain bikers, than it has since its inception 12 years ago. The raffle ticket and drink sales along with the silent auction revenue brought in nearly \$3,000 to support Trips for Kids’ mission to take underserved youth around the world on mountain bike excursions.

Mountain bike superstars in attendance included Gary Fisher, Ned Overend, Juli Furtado, Joe Breeze, Scot Nicol, Otis Guy, Ross Shafer, Jacquie Phelan, Charles Kelly, Sky Yaeger, Steve Potts, Rich Sutton, Michael Kelley and Chris Lang.

“This event is such a great opportunity for the founders of mountain biking and mountain biking enthusiasts to gather and celebrate the sport,” said Marilyn Price, Trips for Kids founder and director. “Many of the same people attend every year because the party is such a good time, but I think this year’s Brews, Bikes and Bucks event was enormously successful because of the energy of the people there.”

The donated raffle and silent auction prizes that helped make the fundraiser successful included a 2009 Jamis Bakar XC dual suspension bike and a 2010 Marin Bikes Alpine Trail 29er. Broken Drum Brewery, the annual venue host, added to the event’s success by donating all of the Brews, Bikes and Bucks drink sales to TFK.

“I like donating my place to Trips for Kids because it is such a great locally based organization that gets kids out of the concrete jungle into nature,” said Noah Berry, Broken Drum owner. “With Marilyn at the helm and all the great people, I can’t imagine a better group to donate time and effort to.”

To make a donation to Trips for Kids, please contact Marilyn Price at info@tripsforkids.org or 415.458.2986. More information about the organization can be found at www.tripsforkids.org.

About Trips for Kids

Trips for Kids (www.tripsforkids.org) is a nonprofit 501(c)3 organization

based in Marin County, California. With 65-plus chapters operating in the United States, Canada and Israel, Trips for Kids opens the world of cycling to at-risk youth through mountain bike rides and Earn-A-Bike programs. Trips for Kids started in 1988 as a grass roots effort by avid mountain biker, environmentalist and Mountain Bike Hall of Fame inductee Marilyn Price to provide inner-city youth a way to enjoy the outdoors and gain much-needed life skills.

Fueled by success in the San Francisco Bay Area, the national organization was launched in 1999 with the expanded mission to open as many chapters as possible in order to provide kids with lessons in personal responsibility, achievement and environmental awareness through the development of practical skills and the simple act of having fun through mountain biking.

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