



Trips for Kids

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Media Brief

Trips for Kids Receives \$7,500 Impromptu Donation From CST

San Rafael, Calif. – Feb. 25, 2010 –Trips for Kids (TFK) recently received an unexpected donation of \$7,500 and bicycle products from CST tire company. This is CST's first monetary donation to TFK after several years of donating bike tires to TFK's local chapters.

"We are so grateful that CST approached us with this amazing, unexpected gift, especially since spontaneous donations of this size are so rare," said Marilyn Price, TFK founder and director. "We are proud of this new partnership and to add the CST logo to the Trips for Kids pro bono ads generously donated by various bike publications."

TFK will use this funding in 2010 to continue supporting its chapters' mountain biking rides that take disadvantaged youth outside of their urban environments to participate in fun and healthy recreational activity.

For more information about Trips for Kids or to donate to the national organization, please visit www.tripsforkids.org or call Marilyn Price at 415.458.2986.

About CST

CST manufactures tires and tubes for various products including bicycles, motorcycles, all-terrain vehicles, autos, trucks, forklifts, agricultural and lawn and garden equipment, distributing them in more than 150 countries. For more information, please visit www.csttires.com.

About Trips for Kids

Trips for Kids (www.tripsforkids.org) is a nonprofit 501(c)3 organization based in Marin County, California. With 65-plus chapters operating in the United States, Canada and Israel, Trips for Kids opens the world of cycling to at-risk youth through mountain bike rides and Earn-A-Bike programs. Trips for Kids started in 1988 as a grass roots effort by avid mountain biker, environmentalist and Mountain Bike Hall of Fame inductee Marilyn Price to provide inner-city youth a way to enjoy the outdoors and gain much-needed life skills.

Fueled by success in the San Francisco Bay Area, the national organization was launched in 1999 with the expanded mission to open as many chapters as possible in order to provide kids with lessons in personal responsibility, achievement and environmental awareness

through the development of practical skills and the simple act of having fun through mountain biking.

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