



Marilyn Price honored with President's Council on Fitness, Sports & Nutrition Community Leadership Award

SAN RAFAEL, Calif. - December 21, 2010 -The President's Council on Fitness, Sports & Nutrition (PCFSN) has chosen Marilyn Price to receive a 2010 PCFSN Community Leadership Award. The award is given annually to individuals who improve the lives of individuals within their community by providing or enhancing opportunities to engage in sports, physical activities, fitness or nutrition-related programs.

Longtime environmentalist and bicycle enthusiast Marilyn Price uses her passions to improve the lives of at-risk children. In 1986, Price founded Trips for Kids (TFK), a nonprofit organization that opens the world of cycling to at-risk youth through mountain bike rides and Earn-a-Bike programs. Today the organization has more than 70 chapters located throughout the United States, Canada and Israel.

"It is our pleasure to present this award to Marilyn Price," says Shellie Pfohl, Executive Director of the President's Council on Fitness, Sports & Nutrition. "Physical activity and good nutrition are important components of living a healthy lifestyle, and we are pleased to recognize individuals like Marilyn Price who are committed to making a difference and positively influencing the health of their communities."

"Trips for Kids is overjoyed to be the recipient of this prestigious award," said Marilyn Price, founding director of TFK. "Recognition from the President's Council will significantly boost our visibility and encourage more people to sign up as Trips for Kids chapters."

This year, the President's Council presented the Community Leadership Award to 28 individuals across the country for making sports, physical activity, fitness, and nutrition-related programs available in their communities.

About PCFSN

The President's Council on Fitness, Sports and Nutrition (PCFSN) is a committee of up to 25 volunteer citizens appointed by the President to serve in an advisory capacity through the Secretary of Health and Human Services (HHS). Through its programs and partnerships with the public, private and non-profit sectors, PCFSN acts as a catalyst to promote healthy lifestyles through fitness, sports and nutrition programs and initiatives that educate, empower and engage Americans of all ages, backgrounds and abilities. For more information about PCFSN, visit www.fitness.gov.

About Trips for Kids

Trips for Kids (www.tripsforkids.org) is a nonprofit 501(c)3 organization based in Marin County, California. With 69 chapters operating in the United States, Canada and Israel, Trips for Kids opens the world of cycling to at-risk youth through mountain bike rides and Earn-a-Bike programs. TFK rides are the "vehicle" through which the kids gain confidence, skills, and an appreciation for nature. TFK's after-school Earn-a-Bike and job training

Trips for Kids

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programs teach kids how to build and repair bikes, while they learn the values of responsibility, patience, and hard work.

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