



CST to Keep the Tires on Trips for Kids and Offer More Rides to at-risk Youth

SAN RAFAEL, Calif. —Trips for Kids, the national organization that inspires youth outdoors on mountain bikes, inked a sponsorship agreement with CST for 2011. The company's funding provides essential support to 70 Trips for Kids chapters across North America.

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“We are truly looking forward to continuing our partnership with Trips for Kids in 2011. Their organization is essential to the future of our cycling community,” says Jennifer Biggers, assistant manager of the Specialty Division at CST-USA.



“We are very enthusiastic about the partnership between CST and Trips for Kids. It makes it possible for us to reach out to the biking community and expand our programs,” says Eric Goldman, executive director of North America at Trips for Kids.

Last year, CST increased its support of Trips for Kids and recently renewed that commitment for 2011. “During these difficult economic times, it's companies like CST that enable us to continue making a difference in the lives of at-risk youth,” says Founder Marilyn Price.

About CST

Offering high-value, high-quality tires for bicycles, ATVs and motorcycles, CST has operations in Canada, China, Dubai, Germany, Japan, the Netherlands, Taiwan, Thailand, the United Kingdom, the United States and Viet Nam. In North America, CST is headquartered in Suwanee, Georgia.

About Trips for Kids

Trips for Kids (www.tripsforkids.org) is a nonprofit 501(c)3 organization based in Marin County, California. With 70 chapters operating in the United States, Canada and Israel, Trips for Kids opens the world of cycling to at-risk youth through mountain bike rides and Earn-a-Bike programs. TFK rides are the “vehicle” through which the kids gain confidence, skills, and an appreciation for nature. TFK's after-school Earn-a-Bike and job training programs teach kids how to build and repair bikes, while they learn the values of responsibility, patience, and hard work.

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