



FOR IMMEDIATE RELEASE

Trips for Kids Adds Two New Chapters; Both Government Entities

SAN RAFAEL, Calif. – October 26, 2011 – Trips for Kids National is pleased to welcome its two most recent chapters, formed by the Desert Recreation District (DRD) (Indio, Calif.) and the Buellton Park and Recreation Department (Buellton, Calif.)

While there has long been a broad and welcomed diversity among the now 76 chapters, the two newest chapters are the first chapters organized and run by government entities. Other chapter affiliates have included Boys and Girls Clubs, Police Activities Leagues (PAL), YMCAs, Boy Scouts and churches.

"We've come a long way in the last 23 years, and are thrilled and proud to have government groups join as Trips for Kids chapters," said Marilyn Price, Trips for Kids Director. "We wish both DRD and Buellton great success and years of happy, healthy rides with thriving, healthy kids!"

Each of the chapters is excited and poised to help many underserved youth in their respective areas.

"From the first time I heard of Trips for Kids I immediately knew I needed to be a part of a TFK chapter," said Felicia Horton, Desert Recreation District special events supervisor. "DRD has everything in place to make the Trips for Kids Coachella Valley Chapter a huge success! The children involved will grow from each experience."

"The reason I wanted to start a TFK chapter is to reach kids through the sport of mountain biking," said Paul Smith, Buellton TFK chapter founder. "The youth in Buellton are so pumped on this new program and can't wait till the next trip. It gives them an outlet from the drama at home and school."

About Trips for Kids

Trips for Kids National is a 501(c)3 nonprofit based in Marin County, California. Trips for Kids (TFK) started in 1988 as a grass roots effort by avid mountain biker, environmentalist, and Mountain Bike Hall of Fame inductee Marilyn Price. TFK programs give underserved youth a chance to experience the joy and challenge of mountain biking, while learning valuable life skills and an appreciation for the outdoors. There are currently 76 Trips for Kids chapters across the United States, Israel and Canada, with more on the way. For more information, visit www.tripsforkids.org or call Marilyn Price at 415.458.2986.

About Coachella Valley Recreation and Parkway District

Serving the greater Coachella Valley, Calif., area including Thermal, Indio, La Quinta, Indian Wells, Palm Desert and Rancho Mirage, Coachella Valley Recreation and Parkway District was established in December 1950, to

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administer park facilities and provide recreation program services. Desert Recreation District (DRD) is organized into five service divisions with a five-person Board of directors, each representing his/her respective division/community. DRD is the largest recreation district in California, with a population of more than 275,000 people. Their facilities serve more than one-million guests annually, and employ approximately 50 full-time and 175-250 part-time and seasonal team members.

About Buellton Park and Recreation Department

Located along US101 north of Santa Barbara, Calif., Buellton Rec Department's mission is to create and implement activities, programs and events that engage people of all ages; enriching lives through recreational pursuits.

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