



Trips for Kids
138 Sunnyside
Mill Valley, CA 94941
info@tripsforkids.org
www.tripsforkids.org
415-458-2986

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Contact: Marilyn Price

Director

Trips for Kids
Located at 610 Fourth Street
San Rafael, CA 94901
(415) 458-2986
tfkbike@pacbell.net

QBP Teams Up With Trips for Kids

Looking for ways their employers could contribute to the community, QBP in Bloomington, MN linked up with their local Trips for Kids (TFK) Chapter in Twin Cities. Like Trips for Kids chapter across the country, TFK Twin City takes underserved youth on mountain bike rides over local trails and imparts lessons in environmental education along the way. This year, QBP employees serviced the fleet of TFK bikes and are now volunteering on rides through the summer. At the end of the season, employees will service the bikes once again. In addition, QBP provided a \$2,500 grant to defray the costs of running the ride program. Brilliant!

Gary Sjoquist of QBP explains, "We were looking to expand our community service efforts to encompass more bike-centered values and organizations. Trips for Kids is a wonderful match."

For TFK Chapter Director, Rick McFerrin, "This is a much needed infusion of talented volunteers and funds to keep our program rolling!"

In addition, QBP is a new financial donor and sponsor for Trips for Kids National, headquartered in the San Francisco Bay Area. Their 45 chapters open the world of cycling to at-risk youth who would not otherwise have access to these experiences.

TFK Director Marilyn Price announces, "We are extremely grateful for the generous support we receive from the bike industry, and are delighted that QBP is providing much needed financial support for our National program."

For more information visit www.tripsforkids.org, email tfknatl@pacbell.net, or call (415) 459-2817.