



**Overcoming  
Obstacles  
on the Trail and in  
Life**

**Trips for Kids**  
138 Sunnyside  
Mill Valley, CA 94941  
national@tripsforkids.org  
www.tripsforkids.org  
415-458-2986

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**Trips for Kids Attendance at Sea Otter Marketplace Expo Nets  
Substantial Proceeds**

*TFK's Bicycle Thrift Shop booth sold merchandise to and formed new  
partnerships with  
Sea Otter attendees and participants*

**San Rafael, Calif. – May 1, 2008** – While attended this year's Sea Otter Marketplace Expo in Monterey, California, Trips for Kids (TFK) made a profit selling surplus merchandise from the Re-Cyclery Bike Thrift Shop and met up with the bicycle industry to raise awareness of TFK programs.

"Because Sea Otter attracts a lot of racers, families and out-of-town visitors, it's a wonderful opportunity to shine the spotlight on our local programs and our national expansion," said Marilyn Price, founder and director of Trips for Kids. "I talked to several attendees who are interested in starting a TFK chapter!"

With generous product and monetary donations from bicycle manufacturers and organization supporters, the fourth year of attendance for Trips for Kid at Sea Otter Marketplace Expo netted substantial proceeds. These funds directly support TFK programs which include daylong mountain biking adventures, Earn-a-Bike programs and 63 chapters across North America.

TFK's attendance at the Sea Otter Expo also resulted in new partnerships for the organization. A professional photographer dropped by the booth and agreed to shoot photos for TFK on a pro bono basis. In addition, the authors of Adventures of the Great Chiweenie drew huge crowds to the TFK booth with an adorable canine companion. They generously offered to donate a percentage of their book's proceeds to TFK.

The Trips for Kids Re-Cyclery Bike Thrift Shop is located at 610 Fourth Street, San Rafael, Calif. The shop is open every Tuesday through Friday, 12:00 p.m. to 6:00 p.m. and Saturday and Sunday, 10:00 a.m. to 4:00 p.m. For more information about Trips for Kids, please visit [www.tripsforkids.org](http://www.tripsforkids.org) or call Marilyn Price at (415) 458-2986.

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**About Trips for Kids**

Trips for Kids is a national 501(c)3 nonprofit based in San Rafael, California. Trips for Kids started in 1988 as a grass roots effort by avid mountain biker, environmentalist, and Mountain Bike Hall of Fame inductee, Marilyn Price. Its programs give underserved youth a chance to experience the joy and challenge of mountain biking, while learning valuable life skills and an appreciation for the outdoors. There are currently 63 Trips for Kids chapters across the United States and Canada, with more on the way. [www.tripsforkids.org](http://www.tripsforkids.org)