

TRIPS FOR KIDS NATIONAL



# Helping Kids Shift Gears





# A Message From the Board President

The year 2020 rocked our world. The confluence of events stemming from racial injustice and social inequity coupled with the pandemic lockdown challenged us all to our core. Nowhere were these crises felt more profoundly than in the communities across North America served by Trips for Kids. But with most regional programming on hold and necessity being the mother of invention, we worked with our chapters to find new ways to adapt and persevere while making preparations to reopen in new and innovative ways. The need to propel our movement forward has never been greater.

The year also brought new awareness of the lack of diversity and inclusion in the cycling community. Ironically, these issues were at the core of our DNA when the first Trips for Kids chapter opened over 30 years ago in the San Francisco Bay Area. The focus on diversity and inclusion combined with the increased popularity in cycling during the pandemic put Trips for Kids in the spotlight. Our industry partners stepped up to the plate to help us heighten awareness and impact through their contributions, media support and professional expertise.

2020 was not a lost year for Trips for Kids. Our generous individual donors, community partners, chapter leaders and our many volunteers across North America helped us keep our movement alive and thriving. In compliance with CDC guidelines and with safety top of mind, our chapters took over **1,000 kids on trail rides** and graduated over **300 Earn-a-Bike Workshop students**. The national organization **launched 5 new chapters** across the US and in collaboration with the Marin chapter, developed a **Trail Ride Guide** and **STEM-based Earn-a Bike curriculum**. In preparation for the new world of remote learning, we conducted a virtual **Learn+Earn-a-Bike Online** pilot program with a new community partner resulting in **21 graduating students across 5 cities**.

With more kids on bikes, more Earn-a-Bike graduates and more girls and children of color participating in programs across the country, our collective mission to foster the health, awareness and empowerment of kids from all communities rolls on.

Looking forward to 2021, we plan to expand our reach and program services with the launch of a new **Virtual Education Platform** and **Chapter Communication and Resource Portal** to deliver the transformative power of the bicycle to more kids in more areas of the country in new ways. Our vision is that all kids, regardless of their circumstances, may know the joy and freedom of riding a bike and the personal growth that comes from exploring the natural world on two wheels. Together with our chapters, community partners and supporters we will continue our 30-year history pioneering the use of the bicycle as a vehicle for change.

Patricia Gallery,  
Board President, Trips for Kids National

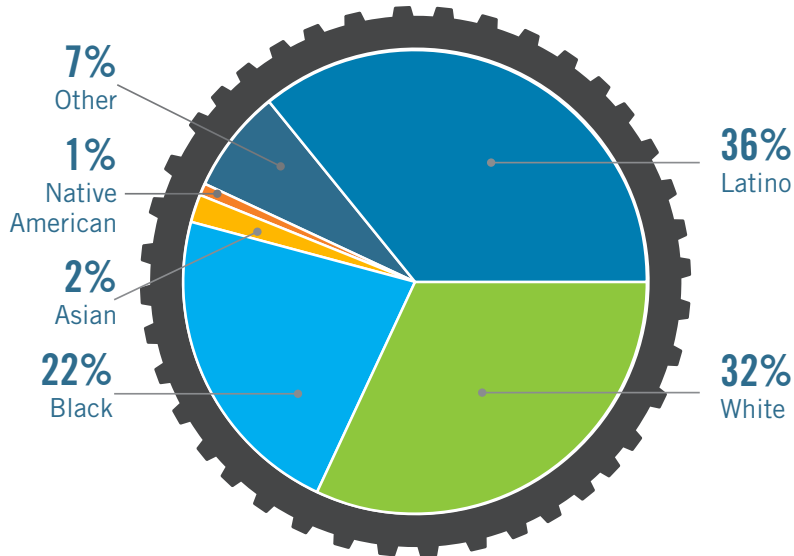


## Board of Directors

Patricia Gallery, President  
Dan Jeffis, Secretary  
Kalinda Bogue, Member  
Llisa Falvy, Member  
Kirit Patel, Member  
Chris Degenaars, Member  
Mary Poyner Reed, Member  
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# The Children We Serve

Most youth we serve are from lower income families who reside in both rural and urban communities. A majority of our kids are in need of safe areas to ride in, equipment to ride on and people to ride with.



**35%** Female

**65%** Male

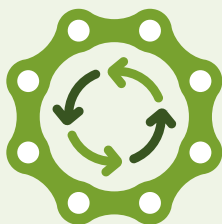
## 2020 slowed us down, but it did not stop us!

Youth served by our chapters:



**1,000**

kids went on bike rides



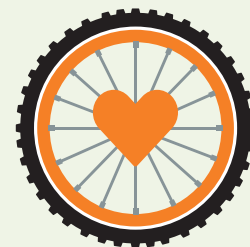
**6,800**

bicycles were saved  
from landfills



**325**

kids earned  
bicycles

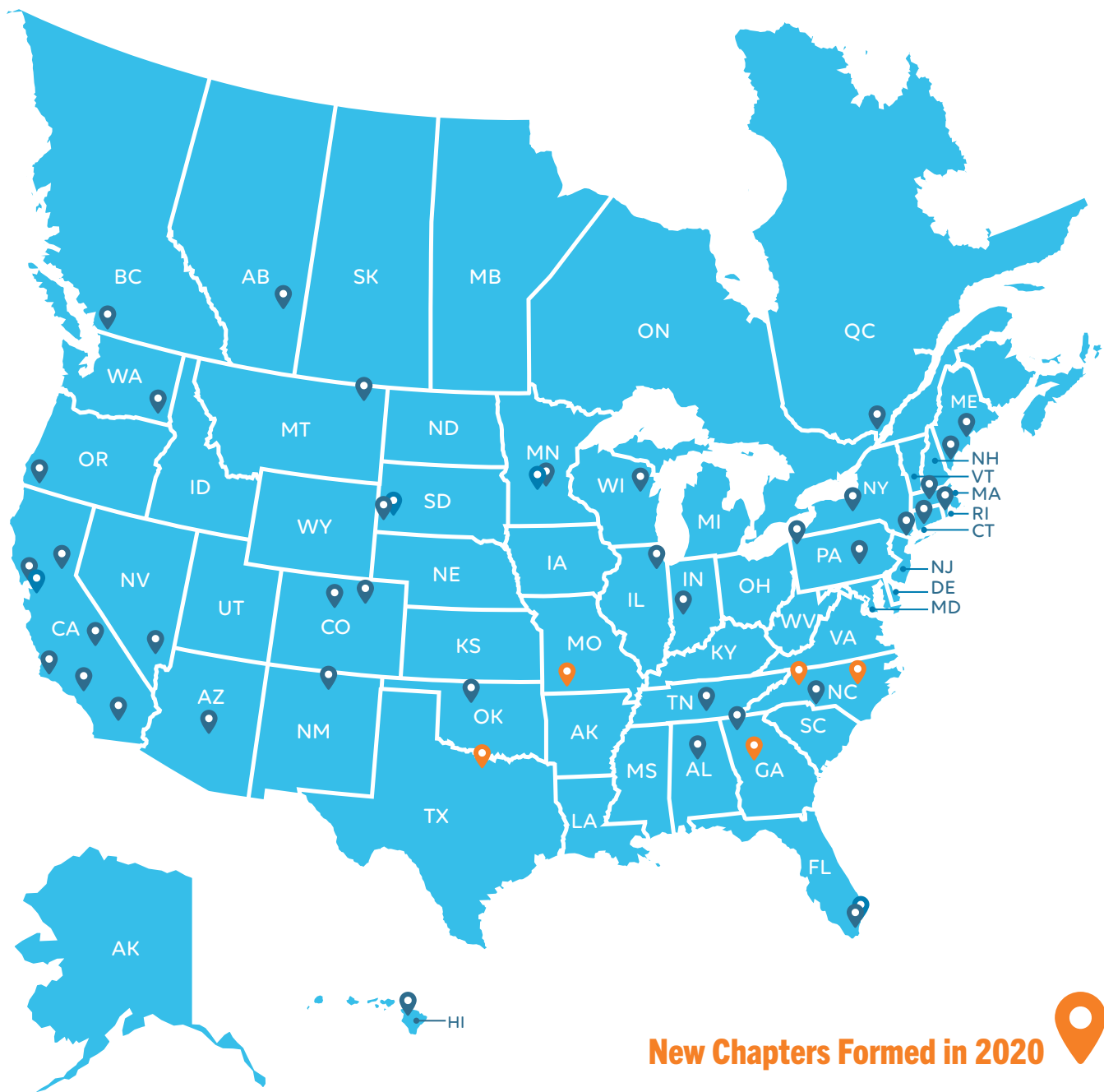


**11,000**

volunteer hours  
were donated

# Our North American Chapter Network

View our chapter directory [here](#).



## New Chapters Formed in 2020

- Trips for Kids Elkin Valley (Elkin, NC)
- Trips for Kids Middle Georgia (Macon, GA)
- Trips for Kids RDU (Raleigh-Durham, NC)
- Trips for Kids Tarrant County (Arlington, TX)
- Trips for Kids Tri Cities (Branson, MO)

# Chapter Spotlights

## Trips for Kids RDU

Raleigh-Durham, North Carolina



Inspired by the time she volunteered for Trips for Kids Charlotte, Nadine Traugber formed a new chapter after relocating to Raleigh North Carolina.

[Read](#) How One Chapter Inspired the Formation of Another

## Trips for Kids Rising Up

Pahoa, Hawaii



To survive the pandemic challenges, our Miami Beach Florida chapter director, Cara Sadira, packed up her life (and bikes) and established our first chapter in Hawaii.

[Read](#) More on How Cara Tackled Her Chapter Relocation

## Trips for Kids Midcoast Maine

Westport Island, Maine



Cary Huggins, Trips for Kids Midcoast Maine chapter leader, shares how she's seen bicycling bring people together in communities around the world.

[Read](#) How Cary Is Touching Lives Around The Globe

## Trips for Kids High Desert Riders

Palmdale, California



Chapter leader Raphael Harris shares how the bicycle opened up his world as a kid and his mission to give youth in his community the same opportunity.

[Read](#) Raphael's Story



# Key 2020 Chapter Support Initiatives

## Earn-a-Bike STEM Curriculum

Created in collaboration with our founding chapter Trips for Kids Marin and funded in part by the American Honda Foundation, the first in a series of STEM-based Earn-a-Bike Workshop lesson guides was delivered to our chapters in July. This 60-page manual with curriculum is geared towards beginning students ages 15-17, and will serve as the base for additional materials for use both in the bike shop and in a virtual setting.



Photo credit: Trips for Kids Charlotte

## Pilot Learn+Earn-a-Bike Online Program

We found new ways to reach more youth through our chapter network and partners by piloting an initiative in collaboration with our partner Free Bikes 4 Kidz.



Photo credit: Trips for Kids Middle Georgia

The Learn+Earn-a-Bike Online program was developed so youth can be educated in bicycle safety along with being taught the fundamental mechanics of a bicycle from a location of their choice.

In late October, 21 students representing cities in Georgia, Illinois and Texas took part in this new online pilot program. All students successfully completed the virtual program, receiving a refurbished bicycle from Free Bikes 4 Kidz and a new helmet and lock from Trips for Kids.

The pilot program provided the foundation for the development of a more robust online educational platform which will be rolled-out on a larger scale in fall of 2021.

Youth from both our Atlanta and Macon chapters showed up each week to learn online. A group of 10 Macon students assembled around a computer before their weekly ride each week to participate in the lessons.

## Learn+Earn-a-Bike Online Participant and Chapter Spotlight Chicago, Illinois

Meet Abdul, a recent graduate of the Learn+Earn-a-Bike Online Program. Now residing in Chicago, Abdul is a Syrian refugee from a single parent home.

The young man is a participant from our Chicago chapter, Trips for Kids Chicago Voyagers, who also works directly with a locally based organization Refugee Education and Adventure Challenge (REACH) that Abdul is also a member of both organizations identified Abdul as a youth in need.

Abdul was in desperate need of a bicycle to get to both work and school. Because of this new program and partnerships, he now has one.



## Pilot Learn+Earn-a-Bike Online Program, Continued...

Trips for Kids Middle Georgia director, Charise Stephens shared, “We had a volunteer mechanic stop in to work with the kids after they took part in the online program and this volunteer was completely shocked how they already knew proper terms for tools and parts of the bicycle. He wanted to know how they learned it all already and I told him it was because of this new Learn and Earn program. The mechanic told me how much time that saved him since the kids knew so much already.”

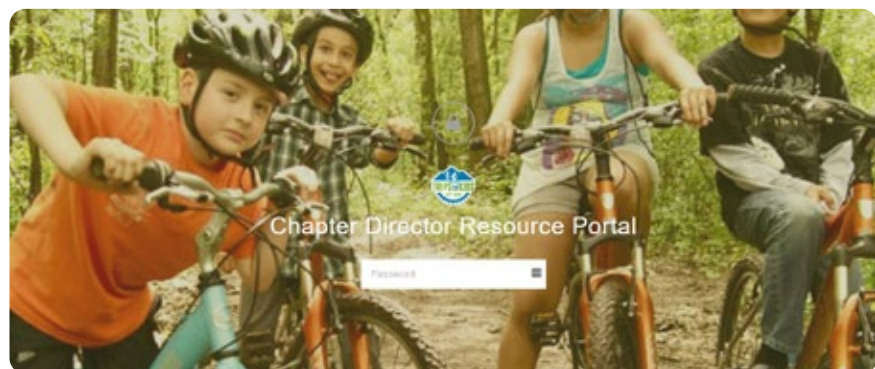


## Trail Ride Group Guidebook and Training

Released 34-page online resource booklet containing ride personnel requirements, ride safety policies, program standard models, risk management, emergency action plans, route selection along with additional activities and topics.

## Online Chapter Information Center, Virtual Events and Discounts

Unveiled a new online chapter information center on Trips for Kids website that provides chapters with 24/7 access to support documents, materials and video content.



## Networking

Provided more ways for our chapter network to connect with one another through bi-monthly meet and greets. These get togethers set the foundation for both building new and strengthening relationships among our Trips for Kids team along with identifying and concentrating topic discussions that were timely to our leaders.

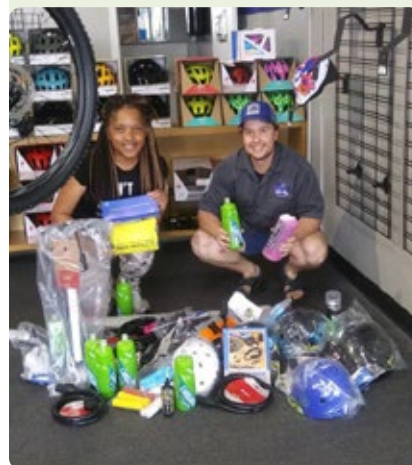
## Industry Sponsored Product and Equipment

Expanded support of our chapter sponsor benefit program. Now chapters are also provided with exclusive discounts on services and merchandise like bikes, parts, accessories, clothing throughout the year from our partners through our chapter sponsor benefit program.



**“I went in thinking I knew so much already, but was surprised at how much I did not know and was able to learn with RJ (online instructor).”**

— Macon, Georgia

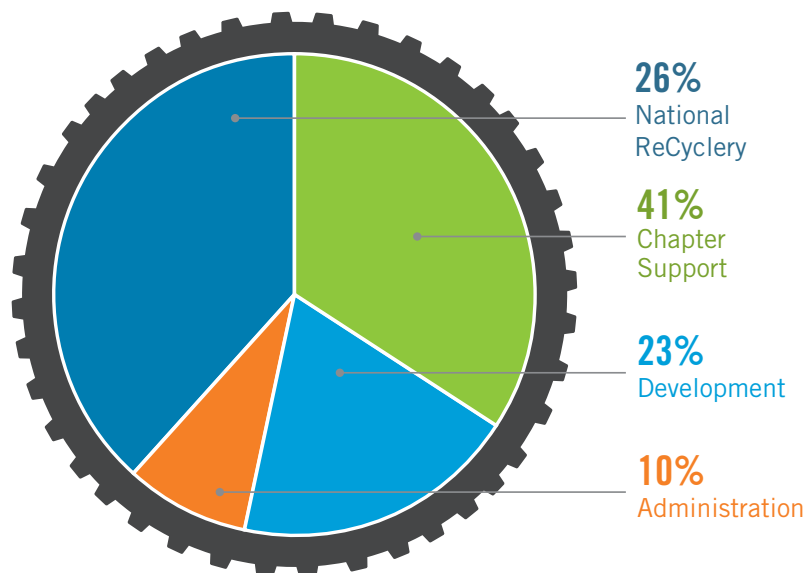


# 2020 Financials

## Operational Costs

|                          |           |
|--------------------------|-----------|
| Chapter Support .....    | \$107,000 |
| Development .....        | \$59,000  |
| Administration.....      | \$26,000  |
| National ReCyclery ..... | \$67,000  |

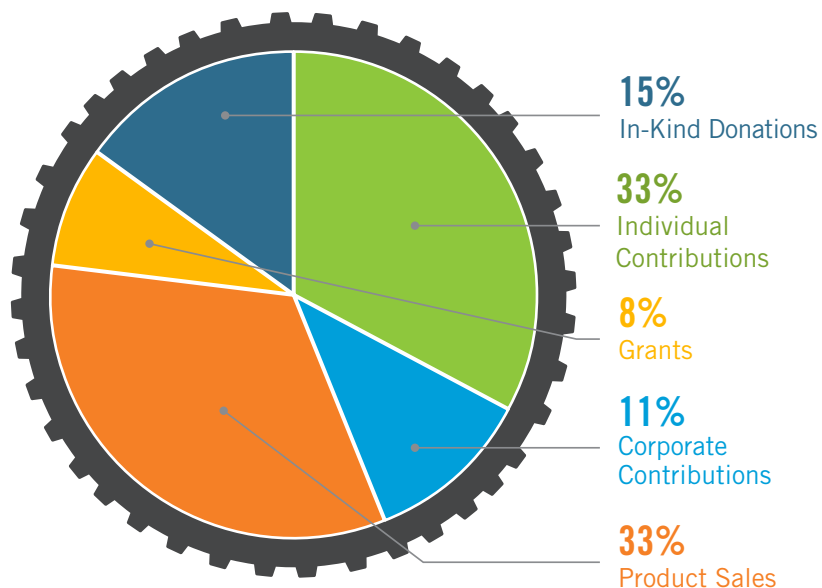
**Total = \$259,000**



## Funding

|                                |           |
|--------------------------------|-----------|
| Individual Contributions ..... | \$133,000 |
| Corporate Contributions.....   | \$42,000  |
| Product Sales.....             | \$131,000 |
| Grants .....                   | \$33,000  |
| In-Kind Donations.....         | \$59,000  |

**Total = \$398,000**



**Trips for Kids National is proud to have earned Guidestar's Silver Badge of Transparency.**



# 2021 Goals



Continue our mission to provide transformative bike experiences for kids in all communities

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Expand our reach to access more kids through chapter growth and community partnerships

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Provide additional chapter leadership, programming, organizational support, and collaboration platforms

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Secure sustainable funding to support operations and position for growth

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# Thank You!

## Our Sponsors

### Hero and Visionary Sponsors – \$25,000



### Champion Sponsors – \$10,000



### Advocate – \$5,000



### Kids Crusader – \$2,500



[tripsforkids.org](http://tripsforkids.org) | P.O. Box 5007 | Novato, CA 94948